IdeationPhase
DefinetheProblemStatements

PROJECT TITLE :
IoT BASED SAFETY GADGET FOR CHILD SAFETY MONITORING AND NODIFICATIONS

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CustomerProblemStatementTemplate:

Create a problem statement to understand your customer's point of view. The CustomerProblem Statement template helps you focus on what matters to create experiences peoplewilllove.

A well-articulated customer problem statement allows you and your team to find the idealsolution for the challenges your customers face. Throughout the process, you'll also be ableto empathize with your customers, which helps you better understand how they perceiveyour product orservice.

I am	Describe customer with 3-4 key characteristics - *who are they?*	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - *what are they trying to achieve?*	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – *what bothers them most?*	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – *what needs to be solved?*	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – *how does it impact them emotionally?*	Describe the emotions the result from experiencing the problems or barriers

ProblemStatement:

ProblemStatement (PS)	I am(Customer)	I'mtryingto	But	Because	Whichmakesmefeel
PS-1	Parent	Takecareofmychild	can't lookafterhim/herafter he/sheleavesanywhere	there is noway oftrackinghim/her	worried
PS-2	Child	giveinformationabout wheream i to myparentsfrequently	not ableto give	itendtoforget	worried