Ideation Phase Brainstorm & Idea Prioritization Template

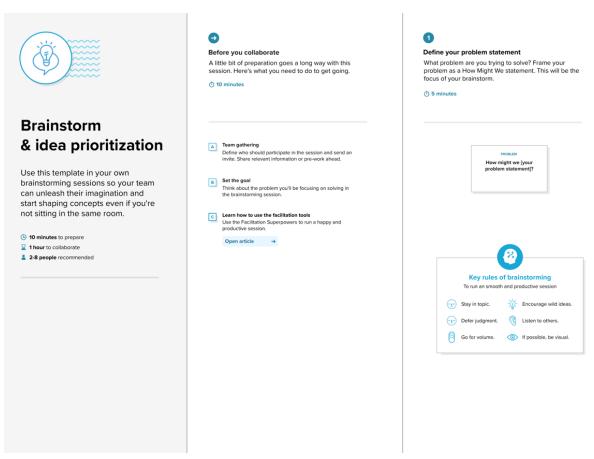
Date	19 September 2022
Team ID	PNT2022TMID00753
Project Name	Project-Smart fashion Recommender
	Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

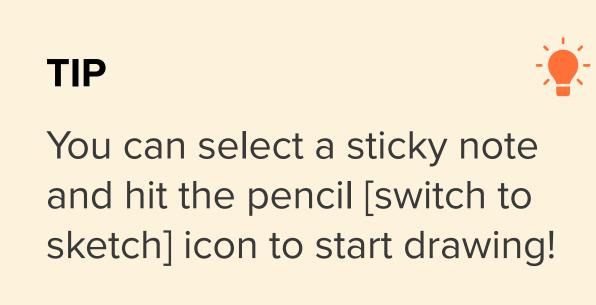




Brainstorm

Write down any ideas that come to mind that address your problem statement.





TEAM LEAD- THARUN A







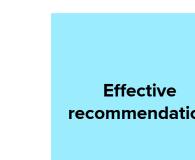


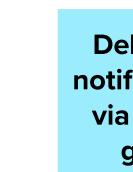




Keep in

trend





TEAM MEMBER 2-SANTHOSH J



Variety of products

24x7 Shopping

TEAM MEMBER 3 - RAJA RAJAN P

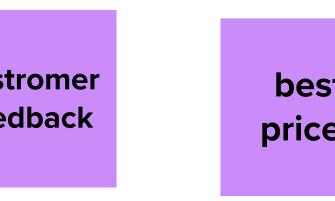








TEAM MEMBER 4 - SURENDHAR A









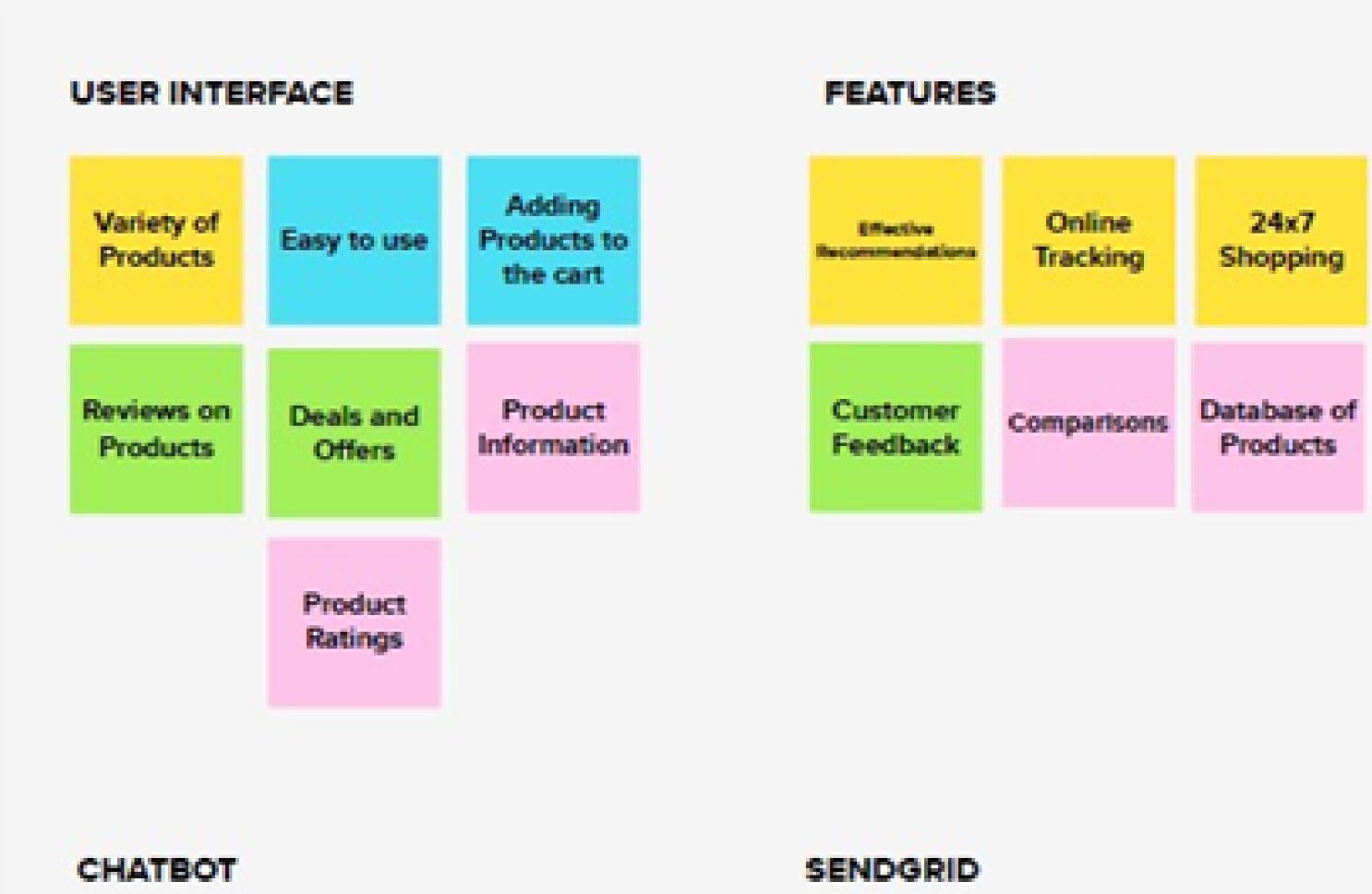


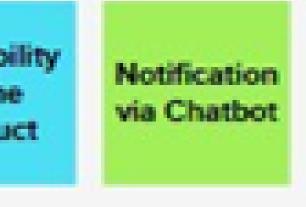


Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes





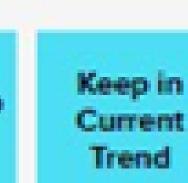




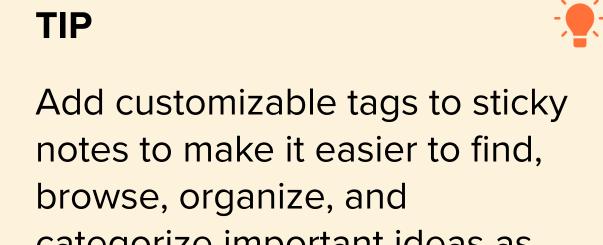
ADVANTAGES











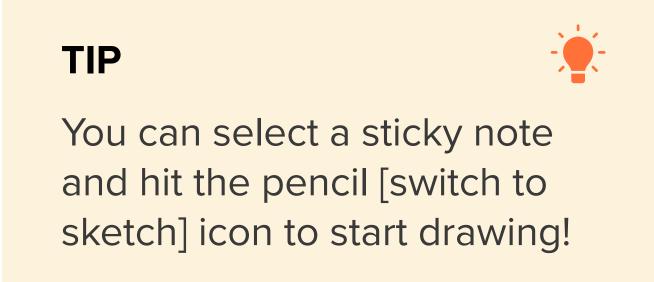
categorize important ideas as themes within your mural.



Brainstorm

Write down any ideas that come to mind that address your problem statement.

① 10 minutes



TEAM LEAD- THARUN A



Saves Time

Easy to use

Adding products to the cart

No need to travel

Keep in current trend

TEAM MEMBER 2-SANTHOSH J

Online tracking

Best product 24x7 Shopping

Effective recommendation Delivery notification via send grid

Variety of products

TEAM MEMBER 3 - RAJA RAJAN P



database of products product information

comparisons

No pressurized shopping order confirmation via sendgrid

TEAM MEMBER 4 - SURENDHAR A

custromer feedback

best prices deals and offers

notification via chatbox access products through chatbox

review on products