PROJECT DESIGN PHASE-I

PROPOSED SOLUTION TEMPLATE

Date	24 September 2022
Team ID	PNT2022TMID00753
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

PROPOSED SOLUTION

S.No.	Parameter	Description
1.	Problem	In E-commerce websites, users need to search for
	Statement	products and navigate across screens to view the
	(Problem to be	products. It may also leads to irrelevant product
	solved)	suggestions.
		The smart fashion recommender application leverages
2.	Idea / Solution	the use of a chat bot to interact with the users, gather
	description	information about their preferences, and recommend
		suitable products to the users.
3.	Novelty /	The Users give preferences to the Chat Bot which helps
	Uniqueness	to find their required products.
	Social Impact /	The user-friendly interface make the users to find their
4.	Customer	products quickly which saves time as well as money.
	Satisfaction	
5.	Business Model (Revenue Model)	The chat bot recommends the products best suited for the customer. The customer buys the product and generates revenue but the use of the application is free of cost. Stores the user data Cluster Chatbot for recommendation of products Watson Assistant
6.	Scalability of the	The scalability can be increased by increasing the
	Solution	number of products and also accuracy of the product suggestions.