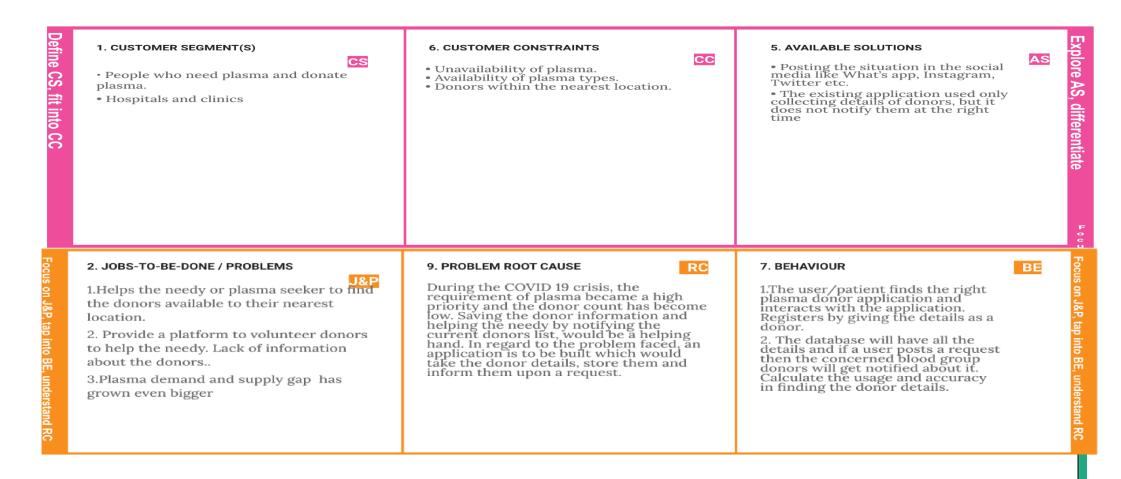
## Project Title: Plasma Donor Application Project Design Phase-I - Solution Fit Template



Identify stron	3. TRIGGERS  Advertising plan for blood donor app, that is we have to spread the need of plasma donor app over the specific hospitals which needs the plasma mostly and this will trigger people to use plasma web application. When they read our efficient solutions in the popular magazines and	TR	10. YOUR SOLUTION  Finding respective donors, alerting recipient via email when the plasma is available.	8. CHANNELS of BEHAVIOUR  The donor will register the details of his/her donation. And the user /patient will request on the application and the application will inform them as a response via mail.
g TR & EM	4. EMOTIONS: BEFORE / AFTER Before: Confused, Anxious, Exhausted, Scared. Aft Relaxed, Motivated.	EM r:		