IDEATION PHASE
EMPATHY MAP

| DATE | 10 SEP 2022 |
|---|---|
| TEAM ID | PNT2022TMID54389 |
| PROJECT NAME | Virtual Eye - LifeGuard For Swimming Pools To Detect |
| MAXIMUM MARKS | 4 MARKS |

EMPATHY MAP :

## What do they THINK AND FEEL?

what really counts

major preoccupations

worries & aspirations
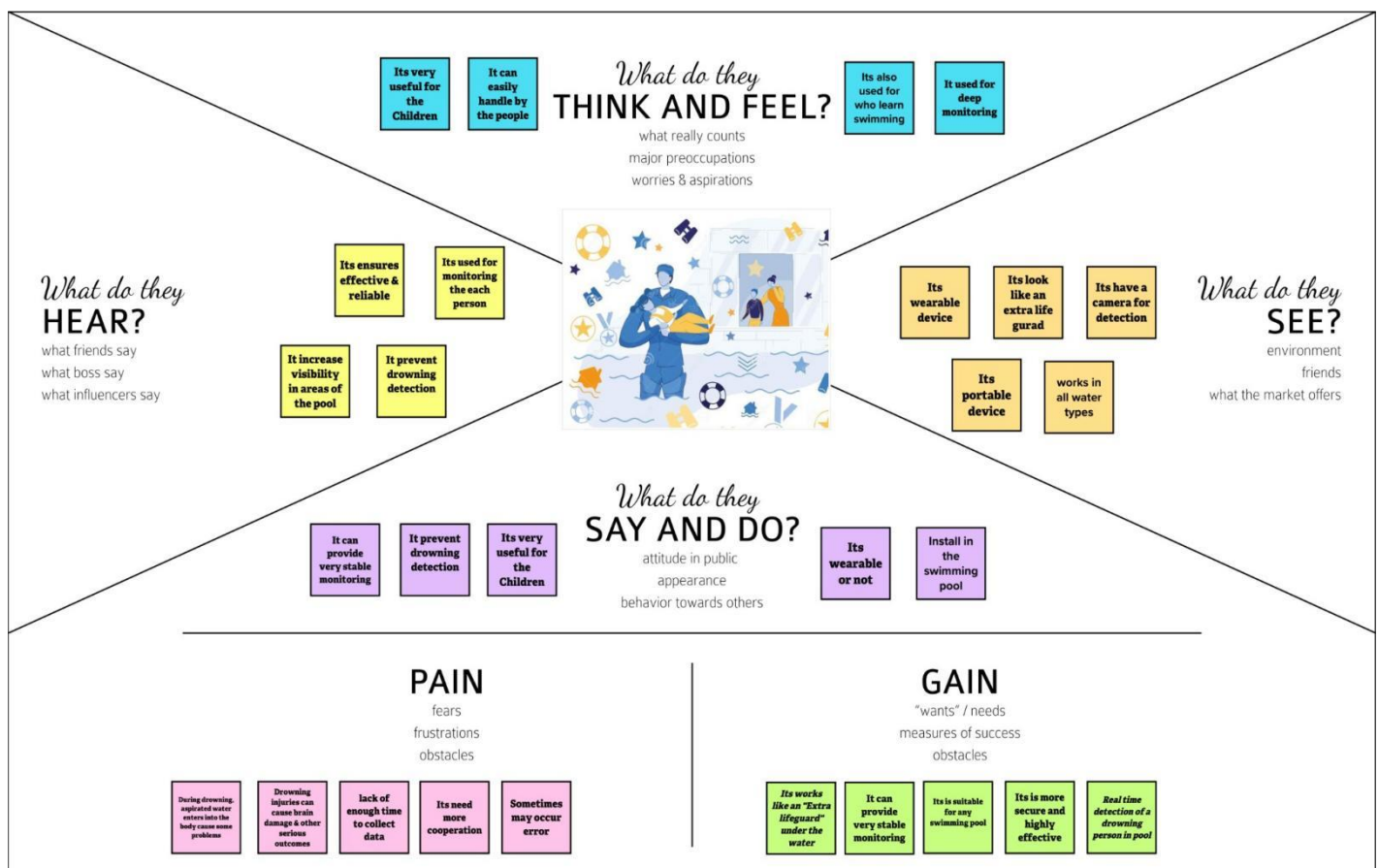
- Its very useful for the Children
- It can easily handle by the people
- Its also used for who learn swimming
- It used for deep monitoring

## What do they SAY AND DO?

attitude in public

appearance

behavior towards others

- It can provide very stable monitoring
- It prevent drowning detection
- Its very useful for the Children
- Its wearable or not
- Install in the swimming pool

## What do they SEE?

environment

friends

what the market offers

- Its wearable device
- Its look like an extra life gurad
- Its have a camera for detection
- Its portable device
- works in all water types

## What do they HEAR?

what friends say
what boss say
what influencers say

Its ensures effective & reliable

Its used for monitoring the each person

It increase visibility in areas of the pool

It prevent drowning detection

## PAIN

fears
frustrations
obstacles

During drowning, aspirated water enters into the body cause some problems

Drowning injuries can cause brain damage & other serious outcomes

lack of enough time to collect data

Its need more cooperation

Sometimes may occur error

## GAIN

"wants" / needs
measures of success
obstacles

Its works like an "Extra lifeguard" under the water

It can provide very stable monitoring

Its is suitable for any swimming pool

Its is more secure and highly effective

Real time detection of a drowning person in pool