


# Ideation Phase

## Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID17581
Project Name	SmartFarmer- IoT Enabled Smart Farming Application
Maximum Marks	4 Marks




### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.


 10 minutes to prepare  
 1 hour to collaborate  
 2-8 people recommended

[Share template feedback](#)



### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools


Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1


Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes


PROBLEM


Farmers are under the pressure of increasing production of crops that while using less water and fertilizer in the process. A monitoring and control system will help farmers to deal with these problems.





### Key rules of brainstorming


To run a smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

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## 2

### Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

Write down any ideas that come to mind that address your problem statement.

[illegible]

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

```

graph TD
    A[A hypothesis:  
Stating the  
problem in terms of one  
or several parameters.] --> B[Determine evidence  
against the  
null hypothesis.]
    B --> C[Test statistic: a number  
we'll use to test the  
hypothesis.]
    C --> D[If you know how to  
use the test statistic,  
you know.]
    D --> E[Critical value: determine  
the critical value for  
the test.]
    E --> F[P-value: the probability  
of observing the  
test statistic.]
    F --> G[Identifying the test:  
determine the test and  
hypothesis.]
    G --> H[Test case:  
identification of  
evidence in favor of  
the hypothesis.]
  
```

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Step-3: Idea Prioritiz

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

