

1.CUSTOMER SEGMENT(S)

CS

Due to lack of proper systems for disposal and collections, wastes and garbage's end up in the roads and surrounding. Not only that, there is even no systematic methodology for the collected garbage for treating and recycling thus most of them end up in landfilling and river water, making the environment unhealthier. The initial stage of this system comprises of proper disposal and collection, which is the biggest challenge. In addition, to motivate and influence people to follow proper waste disposal methods is also important.

6.CUSTOMER CONSTRAINTS

CC

- 1.Scope
- 2.Time
- 3.Risk
- 4.Quality
- 5.Benefits
- 6.Cost

5.AVAILABLE SOLUTIONS

AS

Available solutions are use a reusable bottle/cup for beverages on-the-go. User usable grocery bags, and not just for groceries. Purchase wisely and recycle. Compost it! Avoid single-use food and drink containers and utensils. Buy secondhand items and donate used goods. Shop local farmer markets and buy in bulk to reduce packing. Curl the use of papers.

2.JOBS-TO-BE-DONE/PROBLEMS

J&P

As a waste management collector, we'll create and put the plans in place to provide a reliable and efficient service for the collection, transportation and disposal of waste.

9. PROBLEM ROOT CAUSE

RC

- Lack of Public Awareness.
- Refusal to Learn About Compliance.
- Insufficient Investment in Waste Management.
- Lack of Proper Machinery.

7.BEHAVIOUR

BE

- Purchase wisely and recycle
- Shop eco-friendly with reusable bags
- Buy second hand electronics

3. TRIGGERS**TR**

- Landfill –growth.
- Incineration
- best way too trigger the customers to buy the product

4. EMOTIONS**EM**

Before: This technology can lead towards the development and adoption of a cleaner production, circular economy and effective waste management, thus improving environmental sustainability.

After: Sustainable cities may seek ways to use the capabilities of disruptive technologies toward making changes in human behaviour to pro-environmental behaviour.

10. YOUR SOLUTION**SL**

Our first job is to explain about the product clearly to the customers and main trick his we have too compare our product to the market available products and, then we need too explain our customers about the advantages and positive thing about the product. Mainly when the product is new to the market means we have too give a discount and good advertisement to the product. And the positive news can make a product successfully

8. CHANNELS OF BEHAVIOUR**CH****online:**

- Use emails and articles instead of letters and magazines
- Create voluntary awareness in social media

Offline

- Reduce recycle reuse
- Buy second hands and reduce goods
- Use biodegradable covers
- Compost it

