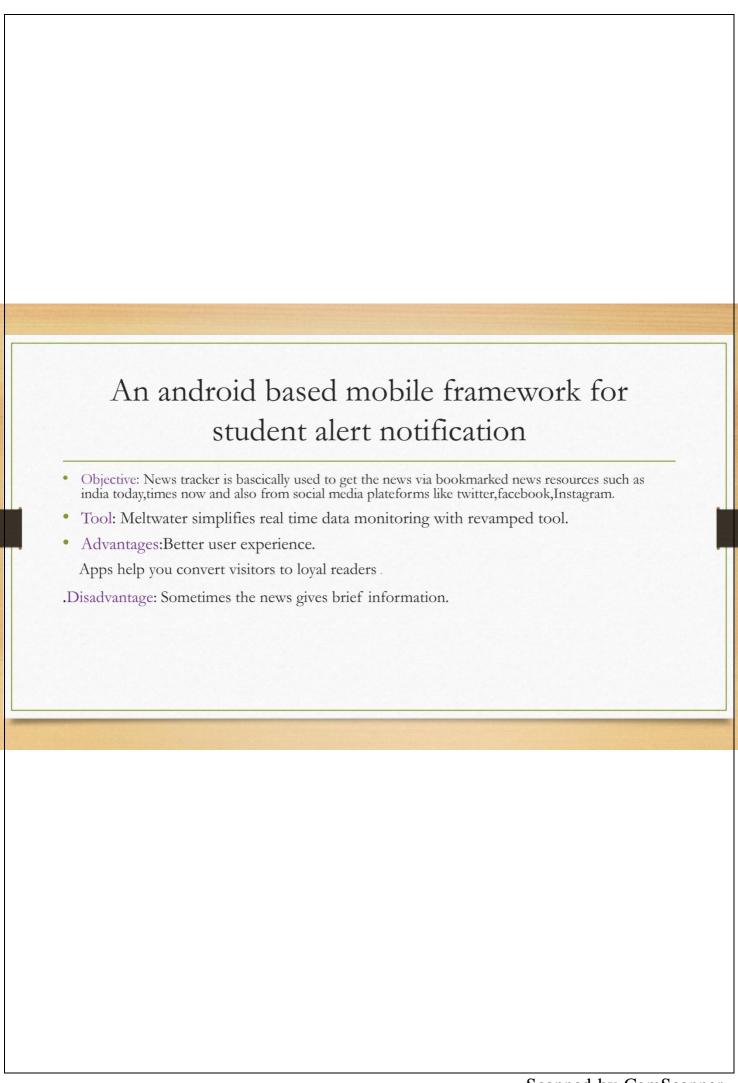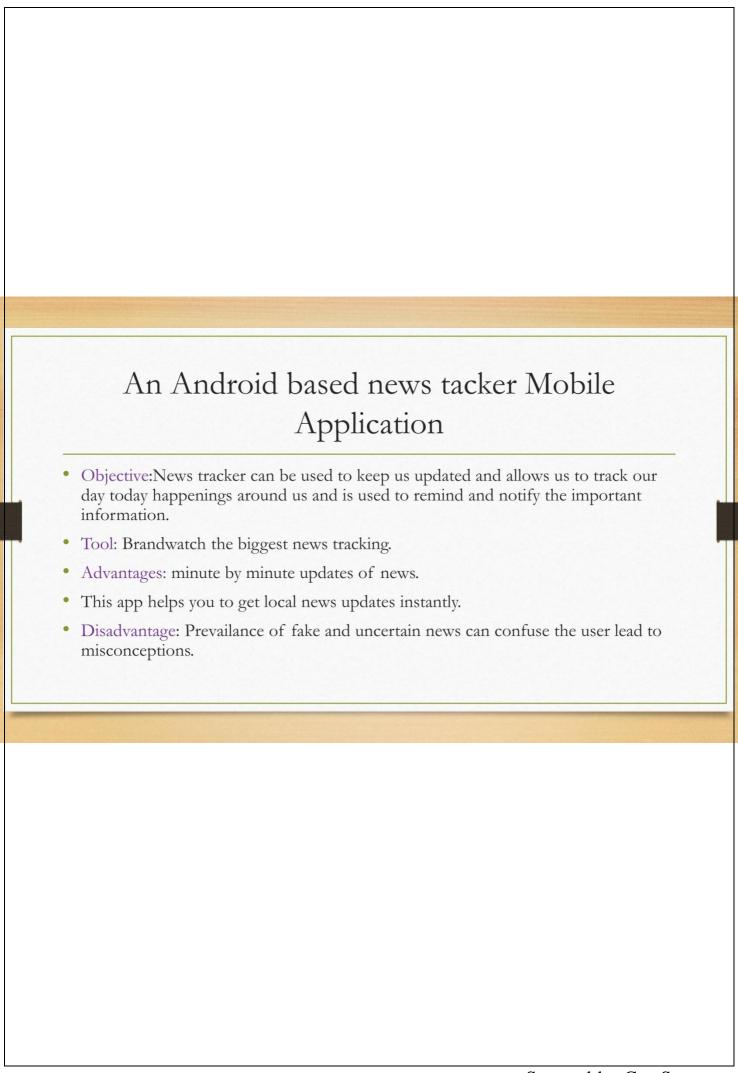# LITERATURE SURVEY NEWSTRACKER APPLICATION USING CLOUD DEVELOPMENT

Team Leader : ABISHEK.S- 814819104003
ARUNKUMAR.R-814819104006
GOKUL.D-814819104010
RAMKUMAR.G-814819104023
MANIKANDAN.M-814819104018

Exploring mobile reading interaction for news app personalization

- **Objective**: News tracker is basically used to identify and monitor variety and diverse of news such as political,commercial,scientific,mediaplatforms.

- **Tool**: Cision Communications Cloud.

- **Advantages**:In this app news is already categorization .

Easily accessible and portable.

- **Disadvantage**: some apps demand premium subscription from user.

Occurance of Advertisement disturb the user.

An android based mobile framework for student alert notification

- **Objective**: News tracker is bascically used to get the news via bookmarked news resources such as india today,times now and also from social media plateforms like twitter,facebook,Instagram.

- **Tool**: Meltwater simplifies real time data monitoring with revamped tool.

- **Advantages**:Better user experience.

  Apps help you convert visitors to loyal readers .

.**Disadvantage**: Sometimes the news gives brief information.

An Android based news tacker Mobile Application

- Objective:News tracker can be used to keep us updated and allows us to track our day today happenings around us and is used to remind and notify the important information.

- Tool: Brandwatch the biggest news tracking.

- Advantages: minute by minute updates of news.

- This app helps you to get local news updates instantly.

- Disadvantage: Prevailance of fake and uncertain news can confuse the user lead to misconceptions.

Cloud services provide solution for monitoring and finding news feed.

- Objective: news monitoring helps us to save our time by not suffering into other sources and track topics of our interest.

- Tool: SentiOne is a social listening platform that allows you to monitor news across a range of social media platforms.

- Advantages:To explore and discover trending news and topics.

- News feeds for you based on your interest.

- Disadvantage:Fake newsmay mislead the readers