

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID31792
Project Name	Project – News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

USER PERSPECTIVE:

Problem Statement (PS)	I am (USER)	I'm trying to	But	Because	Which makes me feel
PS-1	Is it belonging all the age groups	I try to do track relevent news based on their ages.	Is it any compulsion to do that	It make me embarassed	We will tried level best to track all type age datas If it happens it makes me happy.
PS-2	If an mobile app user whether we give all personal details what the app expecting from us.	The Given details are should be verified by an admin side .	There are many apps can't secured the data in a proper manner	The updation of an app can't be prolonged.	Unsecured to give my personal datas.
Ps -3	There is any feature to search the option if user want to track particular news	When there is an helpless situation appeared.	The connections to helpline response as much earlier	Because it is easy to track the data.	It make teams happy, if caught their searching data.