Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S) CS

Transport on road

User

6. CUSTOMER

Proper network connection
Availability of device
Quality device
Concern amount

5. AVAILABLE SOLUTIONS

Drive in prescribed speed limits on the various road.

Always put on helmets, seat belts and other safety equipment before driving vehicle.

Along roadway signs with smart connectivity boards are used to displayed traffic solution.

2. JOBS-TO-BE-DONE / PROBLEMS

To provide better road safety for transport user providing information about traffic, weather condition, fuel condition and seat belt alert etc..

9. PROBLEM ROOT CAUSE RC

If there was no internet connection, sensor not reading weather condition and it is not access to alert the speed limiting.

7. BEHAVIOUR BE

The IOT application guides the driver by the status of road and safety of user.

User should use this IOT technology and more information about traffic sensor alert safety of user accordingly.

3. TRIGGERS

Reduce of accidents, comfort driving experience, if weather condition bad the sensor will be alert so that it will make the people to install the application.

TR

4. EMOTION BEFORE / AFTER

Before driving on road there are so many accidents occur, feel fear

After user driving feel better, traffic free selecting an operating mode of smart board connectivity.

EM

10. YOUR SOLUTION

If there is rainfall then the roads will be slippery and the speed limit would be decreased. There is a web app through which you can enter the data of road diversions, accidents prone areas and the information signs board can be entered through web. This data is retrieved and displayed on the sign board accordingly.

Warning, guide(school) and service (grocery store, medical shop, petrol bunk) are displayed different modes of operation with the help of buttons.

8. CHENNELS of BEHAVIOUR

Online

Calling customer

Email or messages

CH

Offline

Going service center