

Ideation Phase

Define the Problem Statements

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| Date | 19 September 2022 |
| Team ID | PNT2022TMID47361 |
| Project Name | Project – Signs with smart connectivity for better road safety |
| Maximum Marks | 2 Marks |

| Problem Statement (PS) | I am (Customer) | I'm trying to | But | Because | Which makes me feel |
|------------------------|-----------------|----------------------------------|--------------------------------|---------------------------------|---------------------|
| PS-1 | people | Cross the road on zebra crossing | Occurred more accidents | Not following the traffic rules | Feel fear |
| PS-2 | Passengers | To reach the destination | Delay to reach the destination | Traffic is too heavy to move on | Time delay |
| PS-3 | Driver | Drive on hairpin bend road | Sufficient accident | It is difficult path | Careful to move on |