

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Fitness Enthusiasts who like to lead a healthy life and well balance diet.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div><div><div></div><div></div><div></div></div><div><div>Lack of or inaccurate information about foods nutrition values.</div><div>Only thinking about leading healthy life without taking actions.</div><div>Not having a personal assistant to monitor their daily nutritional intake</div></div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Artificial Intelligence based software solutions to aid in predicting foods and analysing nutritions that help fitness enthusiasts to track their daily nutrition intake to maintain a healthy life.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>Individual physical exercise or yoga without prior knowledge may lead to muscle cramp. So can be tackled by use of animated guide videos for that.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Tracking daily nutrition intake which is important to stay fit. Due to abundant resources online about fitness, tracking nutrition will become more challenging and inaccurate.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div><div><div></div><div></div><div></div></div><div><div>Have a regular and enough sleep</div><div>Have a application to track their daily nutrition values.</div><div>Have a perfectly balanced diet plan.</div></div></div>	
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>Share the neighbor's motivated content to stimulate the user</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>Creating a web application for users to track, monitor and maintain their health by performing specialized suggestions for each and every user.</div>	<div>8.CHANNELS of BEHAVIOUR<div>CH</div></div> <div><div>8.1 ONLINE</div><div>Taking advice from the nutrition expert and following fitness based online apps.</div><div>8.2 OFFLINE</div><div>Working out regularly, and maintaining the regular activities as per the prescribed schedule</div></div>	Identify strong TR & EM
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div><div>Before:</div><div>People cannot track their health details</div><div>People cannot improve their health in proper manner</div><div>After:</div><div>Users can maintain and can improve their body fitness</div></div>			