

## Project Design Phase-I - Solution Fit

**Project Title: Personal Assistance for senior citizens who are self-reliant**

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Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> <ul style="list-style-type: none"><li>• Here the customers are the elder people who needs to take medicine regularly at correct time.</li><li>• Patients who can't be monitored 24X7 by doctors.</li><li>• Visually challenged people who are self-reliant.</li></ul>	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span> <ul style="list-style-type: none"><li>• Due to lack of internet.</li><li>• It should be present near to them.</li><li>• Knowing the process of using the applications.</li><li>• Registered user can use the application.</li></ul>	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <ul style="list-style-type: none"><li>• If customers forgot to take medicine ,medcare application helps them to take medicine at right time.</li><li>• Alert the customer by notification by SMS alarm.</li><li>• Make the registered users remind their medicines through voice commands of medicine names.</li></ul>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<b>2. JOBS-TO-BE-DONE /PROBLEMS</b> <span>J&amp;P</span> <ul style="list-style-type: none"><li>• Remembrance of the medicine to be consumed through voice.</li><li>• Message sent on regarding intake of medicines to the closest persons.</li><li>• Alert the patient about the low amount of medicine.</li></ul>	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span> <ul style="list-style-type: none"><li>• Doctors cannot monitor the patients all the time.</li><li>• Visually impaired persons needs an assistance.</li><li>• Elder people(self-reliant) who needs care to be taken.</li></ul>	<b>7. BEHAVIOUR</b> <span>BE</span> <ul style="list-style-type: none"><li>• The customer can use 'help' option in the application to getthe problem solved.</li><li>• The user can use user guide available in the 'about' section for reference.</li></ul>	Focus on J&P, tap into BE, understand RC

Identify strong TR & EM	<p><b>3. TRIGGERS</b> <span>TR</span></p> <ul style="list-style-type: none"> <li>The customers are introduced with this by the doctors.</li> <li>By seeing ads on the internet.</li> </ul>	<p><b>10. YOUR SOLUTION</b> <span>SL</span></p> <p>Notifying of medicines names through audio and message with the help of data fed from the mobile application which is initiated by web application which stores the user details.</p>	<p><b>8.CHANNELS of BEHAVIOUR</b> <span>CH</span></p> <p><b>ONLINE:</b> Customers can set reminder about their medicines in online mode.</p> <p><b>OFFLINE:</b> Customers get notification alert to take medicine on proper time in offline mode.</p>	Extract online & offline CHOF be
	<p><b>4. EMOTIONS: BEFORE / AFTER</b> <span>EM</span></p> <p><b>BEFORE:</b> Customers forgot to take at right time which affect their health.</p> <p><b>AFTER:</b> Now after using medcare applications customers are taking their medicines properly at correct time.</p>			