

Tab 1 +

## Marketing Spend

Marketing Spend

23,214,887.79

Profit by Marketing Spend



x-axis\*

Required field

Marketing Spend

Click or drag data here

Color

Click or drag data here

# y-axis\*

Required field

Profit

Click or drag data here

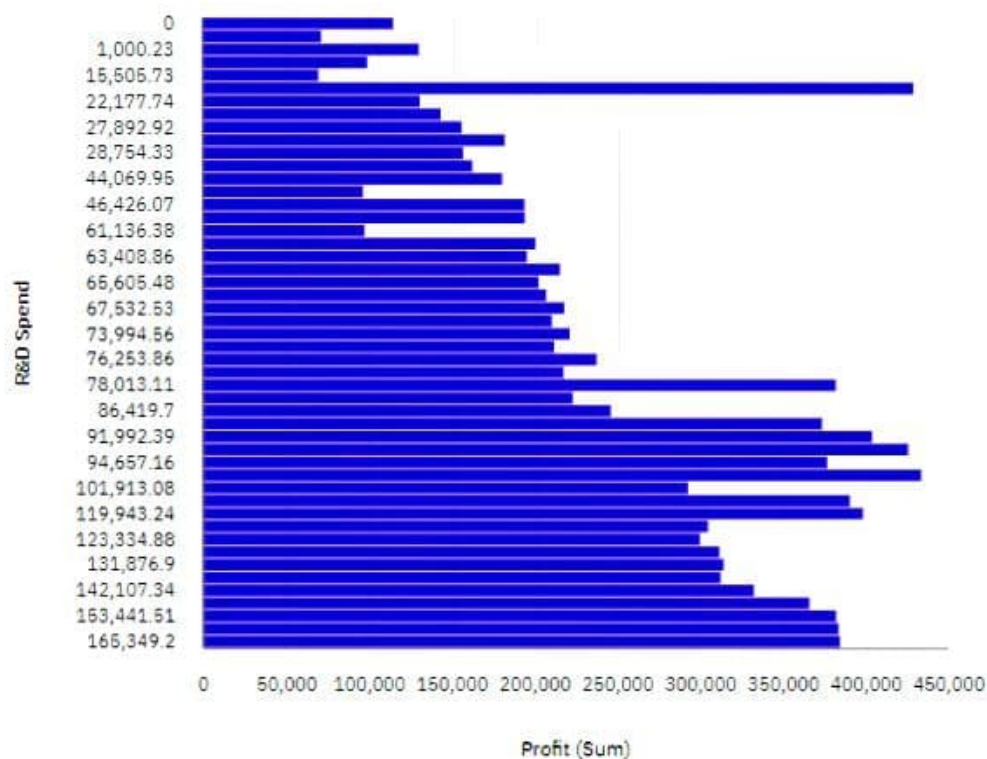
Repeat (column)

Click or drag data here

Repeat (row)

Click or drag data here

Profit by R&amp;D Spend



# Length\*

Required field

Profit

Click or drag data here

# y-start

State

Target

Click or drag data here

Color

Click or drag data here

Repeat (column)

Click or drag data here

Repeat (row)

## Profit and Administration for State regions

Profit (Sum)



Administration (S...



Click or drag data here

# Location color

:: Profit

Click or drag data here

# Location extrusion height

:: Administration

# Tooltip

Click or drag data here

v Points

v Latitude/longitude

v Local filters

## Profit for State and Marketing Spend

Profit	California	Florida	New York	Summary
1,703.73	(no value)	(no value)	129,852.16	129,852.16
28,334.72	130,400.66	(no value)	(no value)	130,400.66
35,534.17	(no value)	(no value)	139,517.96	139,517.96
45,173.06	29.8	New York   35,534.17		29,300.00
46,085.25	194.8	Profit: 139,517.96		194,852.16
88,218.23	(no value)	(no value)	194,967.12	194,967.12
91,131.24	(no value)	99,937.59	99,937.59	199,875.18
107,138.38	(no value)	(no value)	202,009.28	202,009.28
118,148.2	(no value)	206,564.76	(no value)	206,564.76
127,716.82	312,245.02	(no value)	(no value)	312,245.02
134,050.07	(no value)	211,467.08	(no value)	211,467.08
137,962.62	214,808.68	(no value)	(no value)	214,808.68
140,574.81	(no value)	(no value)	217,104.08	217,104.08
148,001.11				

## Columns

State

Click or drag data here

## Rows

Marketing Spend

Click or drag data here

## # Values\*

Required field

Profit

Click or drag data here

## Local filters

Click or drag data here