Project Design Phase-II
Customer Journey Map

Date	16 October 2022
Team ID	PNT2022TMID50853
Project Name	Estimate the Crop Yield Using Data Analytics
Maximum Marks	4 Marks

Customer experience journey map

Document an existing experience

		Entice		Engage	Exit	Extend
		THE REQUIREMENTS OF ORGANIC FERTILISERS	NEED TO OPTIMIZE ON DATA TECHNIQUES TO QUANTIFY CROPS	To increase the SHORTAGE OF INFORMATION ON CROP YIELD BEFORE SOWING SEEDS THROUGH NEW LABORAL ADVERTISEMENT EFF.	by knowing the awareness of the hesarisars to create reliabel product standarise and odjustthe the allow customer to find products that are eco friendly...	NEED OF a data on rainfall patterns so that they can make a decision on resource management
	Interactions	THE SOCIETY IS AWARE HOW FARMERS CAN BE INFLUENCED BY ORGANIC PARTNERSHIP WITH ORGANISATIONS THAT COMMUNICATE ABOUT THEIR OPERATIONS	FARMERS CAN COMMUNICATE WITH SHOPPERS ABOUT THEIR GROWING PRACTISE	OPEN INTERACTIONS ARE NEED TO USE HELP USER FOR RECOGNIZING HIGH PRIORITIES IN DATA APPROACH	user participation can be natural by using organic analytics but others user be able to view timely information on crops in the form of dashboard	THE USER COMMUNICATION CAN BE MADE IN A WAY THAT USER NEED TO LEARN DESIGN CHART PRINCIPLES FOR FUTURE
	Goal of customers	Goal of farmers is to develop an agricultural farming system that utilises farming resources efficiently to produce products	ULTIMATE GOAL OF FARMERS IS TO HAS HEALTHY AND SAFETY CROPS USING PRECISION AND RELIABLE FORM OF INFORMATION	TO YIELD MORE CROPS WITH LESS TIME USING SCIENTIFICALLY PROVEN METHOD	goal of farmers is to develop to give a profitable product with their allocation of resource	Goal of farmers is to TO STIMULATE SAFETY CROPS WITH THE USE OF ORGANIC FERTILISERS.
	Positive moments	INCREASE OF PRODUCTIVITY BY USER DRIVEN APPROACH	INCREASE OF YIELD OF CROP BY PRECISION TECHNIQUE	INCREASE OF QUALITY AND QUANTITY OF CROPS	increase of quality choice and convenience yield of crops	To increase productivity by user driven approach
	Negative moments	INCREASE OF THE LOSS OF CROP BY DATA DRIVEN APPROACH	THE VARIATION IN CLIMATE CHANGE MAKES A HINDERANCE TO CROP PRODUCTION	INCREASE OF THE USE OF INORGANIC COMPONENTS IN TO THE FIELD	reduction of the amount of tedious in production of work with of data approach	REDUCTION OF RURAL POVERTY THROUGH A SOCIALLY INCLUSIVE STRATEGY THAT COMPRISES BOTH AGRICULTURE AS WELL AS NON FARM EMPLOYMENT.
	Areas of opportunities	TO MAKE RELEVANT USERS TO GET TIMELY INFORMATION ON CROPS	TO PREDICT AND ANALYSE THE GROWTH OF CROP WITH PRECISE INFORMATION	TO GET PERSONAL BENEFITS LIKE INCREASED PRODUCTIVITY	to focus more on high value areas so that high profit is achieved.	TO PRODUCE QUALITY AND QUANTITY CROPS USING PROVEN DATA