

Define CS, fit into CC	<div>1.CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Persuade local communities to participate in workshops on an understanding of road safety rules in India.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>This reduction of time for which the gate is being kept closed .</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>Using new technology such as smart traffic light and traffic control systems, artificial intelligence, the use of telematics and automotive technology can contribute to prevent and reduce the number of road related accidents</div>	Explore AS, different
	<div>2. JOBS-TO-BE-DONE / PROBLEM<div>CC</div></div> <div>Driving at speed significantly increases both the likelihood of a crash occurring, and the severity of its consequences Drunk Driving. Most people are engaged in having fun after a long day. ... Overspeeding. Living in a fast-paced era, people want to get to where they are supposed to be in the fastest way possible. ... Poor Road Lighting. ... Beating the Red Light. ... Distracted Driving. ... Conclusion.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Overspeeding remains the major cause of road accidents in the country with almost 71% (3,19,028) accidents in 2019 occurring due to high speeds and resulting in the death of 1,01,723 (67.3% of total deaths) persons while causing injuries to another 3,26,850 (72.4% of total injuries) individuals.</div>	<div>7.BEHAVIOUR<div>BE</div></div> <div>successful and effective strategic road safety plans focus on improving road user behaviour by considering seven road user risk factors: drinking-drivers, seatbelts, child restraints, speed management, wearing helmets, using a mobile phone while driving, and driving while under the influence of drugs</div>	

<div>3. TRIGGERS<div>TR</div></div> <div>Persuade local communities to participate in workshops on an understanding of road safety rules in India.</div> <div>Road safety education is as essential as any other basic skills of survive</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>Sensors will help map the dynamic risk of the entire road network (grey spot map), which in turn can be used by road maintenance agencies to prevent accident-prone zones (black spots).</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>Sensors monitor vehicle engines, fuel consumption and emissions, along with aiding and protecting drivers and passengers. These allow car manufacturers to launch cars that are safer, more fuel efficient and comfortable to drive</div>
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4. EMOTIONS: BEFORE / AFTER

EM

You might feel shock, guilt, fear, or anger. Each of these emotions is normal and expected — whether or not you're at fault for the crash. You might immediately be playing it over in your head to try to recall what happened and where things went wrong.