Problem-Solution fit canvas 2.0

Inventory management for retailers

Define CS, fit into CC

1. CUSTOMER SEGMENT(S) — CS

1. Collecting smarter data that improves our business
2. Daily updater

6. CUSTOMER CONSTRAINTS — CC

1. Low network usage.
2. Available in any device

5. AVAILABLE SOLUTIONS — AS

1. Identification of Personal preference
2. Finding the stocks selling statistics

Explore AS, differentiate

Focus on J&P, tap into

2. JOBS-TO-BE-DONE / PROBLEMS — J&P

1. Unable to handle the inventory stocks.
2. Not able to find the best selling goods
3. Personal preference
4. Unable toFind the best stock maintaining way

9. PROBLEM ROOT CAUSE — RC

Less reliable apps with all facilities

7. BEHAVIOUR — BE

1. Giving better personal preference
2. Information is crucial for developing and optimizing the application

Focus on J&P, tap int C

Identify strong TR & EM

3. TRIGGERS — TR

1. Reviews
2. Advertisement
3. Customer Satisfaction

4. EMOTIONS: BEFORE / AFTER — EM

BEFORE

Unable to know the current stocks details

Not able to update the inventory stocks value

AFTER

Able to know the current stocks details.

Enable to update new stocks after creating the inventory.

10. YOUR SOLUTION — SL

1. Best application with all inventory management facilities
2. Notification of inventory stocks through SMS

8. CHANNELS of BEHAVIOUR — CH

8.2 ONLINE

All inventory details available

8.2 OFFLINE

Inventory stocks notified through SMS

Extract online & offline CH of BE