PROJECT DESIGN PHASE

2CUSTOMERJOURNEYM

Team	PNT2022TMID30386
IDProjectt	EarlyDetectionofForestfireusingDeeplearning.

AP

STAGE	Awareness	ConsiderationC	Decision	Service
CustomerAction(Entry)	Thecustomergetaware eBy conducting specialCampaigns, publicawareness and religiousSermons.	onsider thenormalandth efireaffectedare as.	Theydecidestodete ctthe forest fire at theearlystagetopres ervewildlife.	Theycancontactth eForestandFirede partment.
Touch points	Mediaandawarene ssprograms.	Trainingcampst oprevent the forestfires.	Detect the fire orsmoke by using analarmsystemo rbysendinganem ail.	Forestandfir eservices.
Customer Experience	Someeffectivewayst ocommunicate with thecustomers aboutwildfires throughpresentation s etc..	Locationandsiz eoffire.	They plan to detectthefireorsmo kebyusing a DeepLearningmod el.	Thecustomerca nsatisfythemod el.
KeyPerformance	Theywillmonitorhowt he awareness programisreachingto thecustomer.	All the publicshouldpl antandprotectf orests.	By limit the emissionof toxic productscreated bycombustionaswe llasglobal warming gasesproduced by the fireitself.	Byprovidinganearly warningnotification, the fireservicewilldetec tandstop it.
BusinessGoals(Exit)	Itprovidesanincreas ein the awareness offorestfire.	It aims oninteractions between climatechange &fire.	Theydecidestoplan tfire resistantvegetation &sprinklerstoslowt hefire.	They provides anincreaseinthecus tomersatisfaction.