

1. CUSTOMER SEGMENT(S)**CS**

- Our customer are from all the ages like childhood to adulthood.
- They are like students or any other age category

6. CUSTOMER CONSTRAINTS**CC**

- They have spend less time for their quick result of test report.
- Spend less time less time and also less cost

5. AVAILABLE SOLUTIONS**AS**

- You can look after your kidneys by eating healthy food, quitting smoking, limiting alcohol consumption, staying active and maintaining a healthy weight.
- Many diseases can affect your kidneys.
- In most cases, early diagnosis and good management can prevent a condition from worsening and reduce the risk of kidney failure.
- If detected early enough, the progress of kidney disease can be slowed and sometimes even prevented. In the early stages, changes to diet and medication can help to increase the life of your kidneys.

2. JOBS-TO-BE-DONE / PROBLEMS**J&P**

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

- The problem we identify which they have the chronic disease or not.
- It will help them to take treatment for their general and also personal care for them

9. PROBLEM ROOT CAUSE**RC**

- Signs and symptoms of chronic kidney disease develop over time if kidney damage progresses slowly.
- Loss of kidney function can cause a buildup of fluid or body waste or electrolyte problems
 - Nausea
 - Vomiting
 - Fatigue and weakness
 - Sleep problems

Signs and symptoms of kidney disease are often nonspecific. This means they can also be caused by other illnesses. Because your kidneys are able to make up for lost function, you might not develop signs and symptoms until irreversible damage has occurred.

7. BEHAVIOUR**BE**

You are more at risk of developing chronic kidney disease if you:

- have [high blood pressure](#)
- have [diabetes](#)
- have established [heart problems](#) (heart failure or past [heart attack](#)) or have had a [stroke](#)
- are obese (a [body mass index](#) of greater than 30)

Heathy lifestyle choices to keep your kidneys functioning well include:

1. Drink plenty of [water](#) instead of other drinks. Minimise consumption of sugary soft drinks.
2. Maintain a healthy weight.

3. TRIGGERS**TR**

- It will take the customer to have a healthy life.
- It will check the test of individual for an better life of other

4. EMOTIONS: BEFORE / AFTER**EM****Before:**

They feel insecure of their health.

After:

They feel better and have a stress free life after the complete checkup

10. YOUR SOLUTION**SL**

- We provide the better UI to interact with the user and also the doctors.
- We provide free consultancy to customers for have an better solution via a phone call or any other video call according to their needs.
- It will analysis the best test cases to it.

8. CHANNELS of BEHAVIOUR
CH**ONLINE**

- It will analysis the results anywhere from
- Provide better UI to understand it more detailed any place to the user .

OFFLINE

- In offline the peoples have to spend time for this checkup.
- And also waste money from the thread persons so online is better than the offline checkup