


# BRAINSTORM & IDEA PRIORITIZATION

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes or more
- 1 team or solo
- 10 people recommended

1

**Before you brainstorm**

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

2

**Brain gathering**

Before you start, get everyone's ideas and thoughts. Write down everyone's ideas in your notes.

3

**Get the word**

Brainstorm! Encourage everyone to share their ideas and thoughts. Write them down as they come.

4

**Brainstorming session**

Now it's time to start brainstorming! Write down all your ideas and thoughts. Write them down as they come.

5

**Define your problem statement**


Before you start, define your problem. Write down your problem in a few words. This will be the focus of your brainstorm.

10 minutes

6

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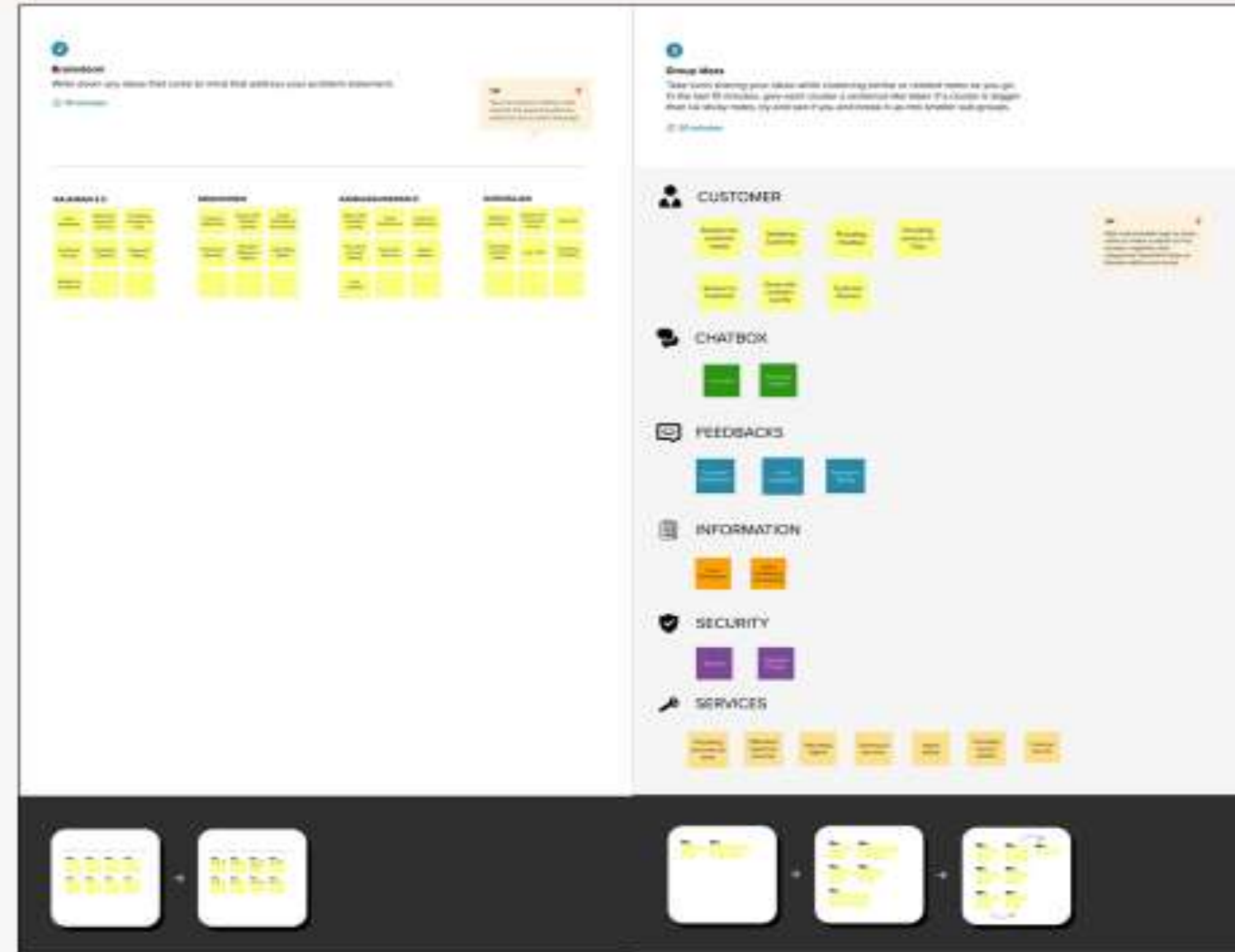
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Brainstorm & idea prioritization

4

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**1 Prioritize**

Your team should all be in the same stage discussion, important meaning, however, please place ideas on this grid to determine which ideas are important and which are feasible.

10-15 minutes

**Importance**  
Great ideas, important ideas, ideas that are important to the business.

**Feasibility**  
Ideas that are easy to implement, ideas that are easy to implement, ideas that are easy to implement.

**2 After you collaborate**

You can expect the results to be ideas or goals to create with members of your company who might implement.

10-15 minutes

**3 Share the ideas**

Share the ideas with the team and discuss the ideas. Share the ideas with the team and discuss the ideas.

**4 Report the results**

Share the results of the ideas with the team and discuss the ideas. Share the results of the ideas with the team and discuss the ideas.

**5 Keep the results**

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