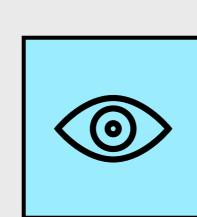
DATE	23 OCTOBER 2022
TEAM ID	PNT2022TMID43646
PROJECT NAME	Project-PERSONAL EXPENSE TRACKER APPLICATION
MAXIMUM MARKS	4 MARKS



## What do they SEE? Relatives and friends

Better offers than compared to other Application provides easy and safe access

AN EASY AND SIMPLE WAY OF ACCESSING INTO THE APPLICATION.

APPLICATION PROVIDES BETTER OFFERS THAT CANIMPACT USER POSITIVELY

BETTER AVAILABILTY FOR THE USERS



# What do they SAY? Expense details

Necessary security steps to be taken Notifications or alerts

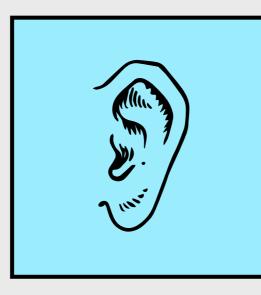
DAILY EXPENSE DETAILS.

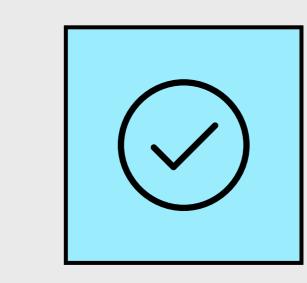
OFFERS THROUGH NOTIFICATIONS AND ALERT MESSAGE SERVICE.

MONITORING **EXPENSES** 



what the influencer says what the friends say what the social media says-society





#### What do they DO?

Behaviour towards the user or client.

THEY HELP IN SAVING MONEY, SUCH AS UNNECESSARY **EXPENSES** 

MONEY CAN BE SAVED..PEOPLE ARE GETTING CHEATED?

PERSONAL INFORMATION MAY GET STOLLEN.

### What do they THINK and FEEL?

I WANT TO SAVE MONEY AVOIDIND UNWANTED EXPENSE.

-WILL THE APPLICATION BE ABLE TO CURE MY PROBLEM.

-IS IT SAFE TO INVEST/ SHARE MY DETAILS HERE IN THISAPPLICATION? -I WANT BETTER OFFERS **ACCORDING TO MY** 

CONDITIONS OR DATA.

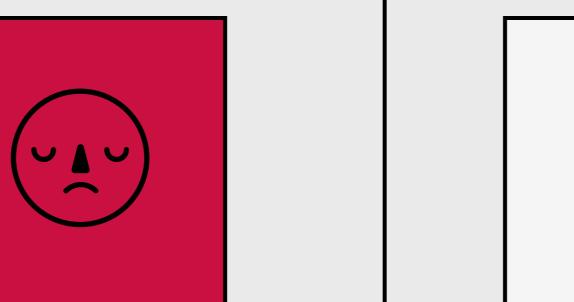
BETTER WAY OF COMMUNICATION

ATTITUDE

INFLUENCING THE PUBLIC

### **PAINS**

Fears, frustrations, and anxieties



### **GAINS**

Needs, hopes, and dreams

COMPLEX IN TRACKING WHEN MORE EXPENSES ARE MADE.

FEAR OF INTRUDERS

NOT ALL THE TRANSACTIONS CAN BE MONITORED

CAN MAINTAIN THE EXPENSE COMPARING THE PREVIOUS STAT

CAN SAVE MONEY

FROM THESE THE SPENDING MONEY LIMIT CAN BE IDENTIFIED