

Define CS, fit into CC	<p>1.CUSTOMER SEGMENT</p> <ul style="list-style-type: none"> Customers those who spend money unwontedly and to track their expenses. Customer those who can't remember their expense. Those who expecting to track their expense via statistics. 	<p>6.CUSTOMER CONSTRAINTS</p> <ul style="list-style-type: none"> Customer should use UPI or Net-Banking to track the expense. If the money is spend through cash customer must add the expense in the application. 	<p>5.AVAILABLE SOLUTIONS</p> <ul style="list-style-type: none"> SPENDEE Application available both android and the ios. 	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<p>2. JOBS-TO-BE-DONE/PROBLEMS</p> <ul style="list-style-type: none"> The main Intention of the application is to track the expense and provide statistics of expenses It provides statistics based on categories of expenses. To include money spend through cash,bank cheque's etc. 	<p>9.PROBLEM ROUTE CAUSE</p> <ul style="list-style-type: none"> The Main problem is gathering the data from the UPI apps or Nat-Banking application. This will act as the main problem of the application. Laziness of the customer to add the expense done through cash in the application. 	<p>7.BEHAVIOUR</p> <ul style="list-style-type: none"> Customer should responsibly add the expenses done through off-line mode. To assure the data safety to the user. 	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<p>3.TRIGGERS</p> <ul style="list-style-type: none"> Customer may think , they spend more money and no saving. <p>4.EMOTIONS: BEFORE / AFTER</p> <ul style="list-style-type: none"> BEFORE: No Savings. AFTER: Few saving due to expense tracking application 	<p>10.YOUR SOLUTION</p> <ul style="list-style-type: none"> Design a cloud based web Application of the expense tracker. Provide statistic of the expense done by the user through the graphs or charts. Providing email alerts if the total expense exceed the limit. 	<p>8.CHANNELS OF BEHAVIOUR</p> <ul style="list-style-type: none"> In Online mode user don't have more work user need to set the maximum expense limit. In Off-line mode user should responsibly add the expenses done through cash 	Identify strong TR & EM