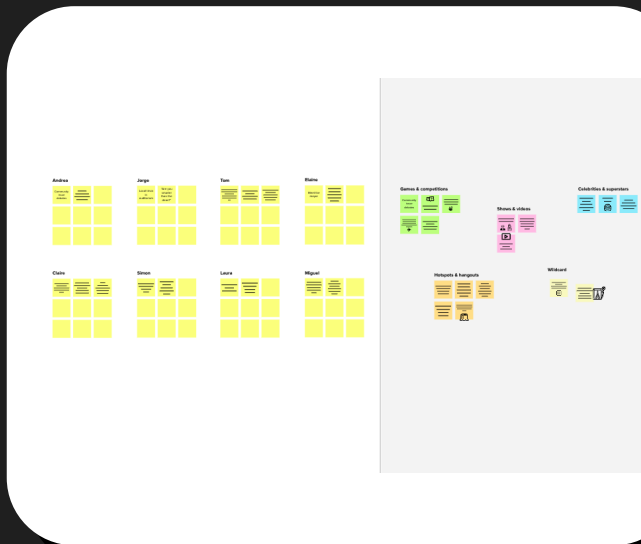


# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback



Need some inspiration  
See a finished version of this template to kickstart your work.  
Open example



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.



### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.



### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article



## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM  
How might we [your problem statement]?



### Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



## Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### Sathesh

- need to sell my car
- based on my budget decide whether to sell or not
- is the car accident free
- does the car have an ongoing fc
- is it a flooded car
- does the car have a valid registration
- what is the depreciated price of an accident car
- what is the driven km of the car
- does the car have a service record

### Shathika

- which is the efficient algorithm from saving the system
- is the images uploaded are valid images
- what is the current number of owners
- does the car have any coe charges
- how is the battery condition of the vehicle
- is the air conditioner working properly
- what are the modifications done in the car
- how is the tyre condition of the car
- does the car have any electrical issues

### Suraj

- to check whether the car is more car is registered
- verify its chassis number
- whether any engine work is done in the car
- does it have any issues related with accessories
- whether the website is responsive
- is it a cross platform application
- does it have a customer support
- is it a cross platform application

### Pooshan

- does the car have authorized service centers
- how is the mileage of the car
- what is its average service cost
- does the car have ignition problem
- does it have alignment issues
- what is the fuel type
- what type of cooling system is used
- how many seater car do u prefer
- what type of car do u prefer

TIP  
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

By using regression technique the resale value of car can be predicted

collect the information or details of the car

The regression model takes sometime to validate the data using train set

Data's are trained before processed

The data's has to be tested before processed

The result provided should be accurate



## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



### Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

