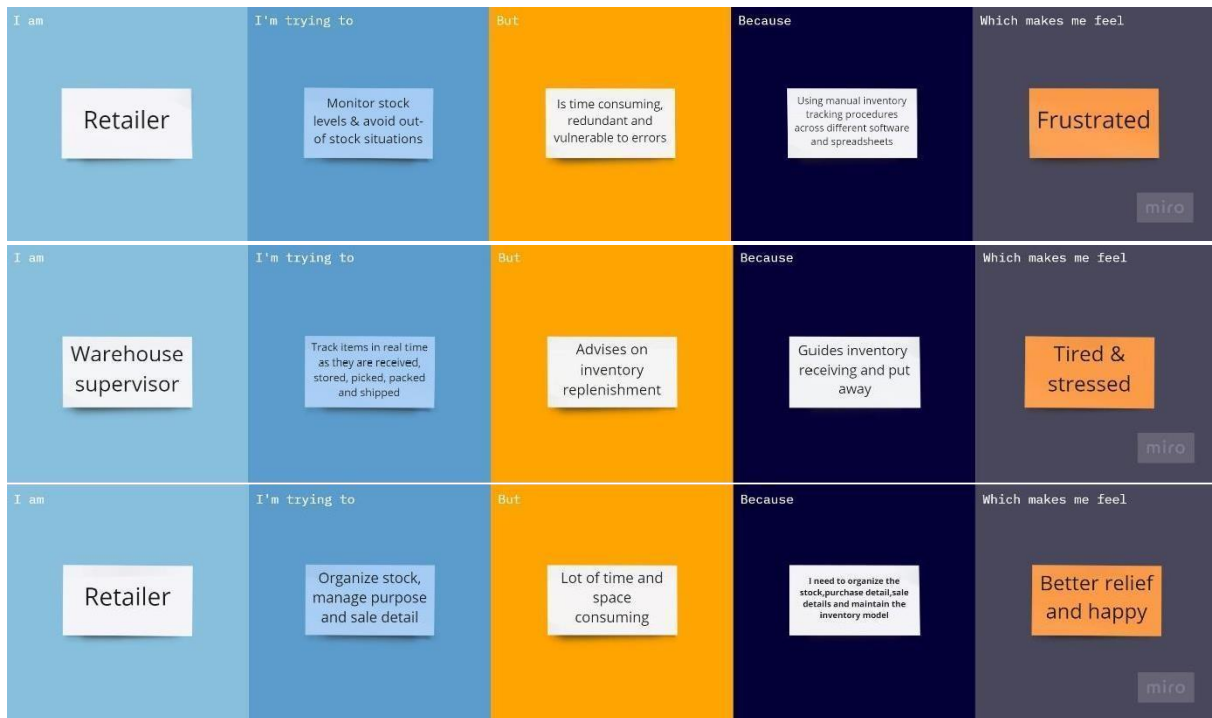


Ideation Phase

Problem Statement

Date	20 October 2022
Team ID	PNT2022TMID34419
Project Name	Inventory Management System for Retailers

I am	Describe customer with 3-4 key characteristics - <i>who are they?</i>	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - <i>what are they trying to achieve?</i>	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - <i>what bothers them most?</i>	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - <i>what needs to be solved?</i>	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - <i>how does it impact them emotionally?</i>	Describe the emotions the result from experiencing the problems or barriers



Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Retailer	Organize stock, manage purpose and sale detail	Lot of time and space consuming	I need to organize the stock, purchase detail, sale details and maintain the inventory model	Better relief and happy
PS-2	Retailer	Monitor stock levels & avoid out of stock situations	Is time consuming, redundant and vulnerable to errors	Using manual inventory tracking procedures across different software and spreadsheets	Frustrated

PS-3	Warehouse supervisor	Track items in real time as they are received, stored, picked, packed and shipped	Advise on inventory replenishment	Guide inventory receiving and put away	Tired & stressed
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