

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID34419
Project Name	Inventory Management System for Retailers
Maximum Marks	4 Marks

Brainstorm & idea prioritization

Use this template to start brainstorming solutions to your team's problem. Start with the problem statement and start adding concepts until you're not adding in the same space.

1. Brainstorm to create
2. Prioritize ideas
3. Plan the solution

Before you collaborate

Before you start brainstorming, make sure you have a clear understanding of the problem you're trying to solve. This will help you generate more relevant ideas.

Define your problem statement

What is the problem you're trying to solve? What are the constraints? What are the goals? What are the stakeholders?

Brainstorm

Brainstorming is a process of generating ideas. It's a collaborative process where team members share their thoughts and build on each other's ideas. It's a time to think out loud and explore different possibilities.

Group ideas

Once you've brainstormed, it's time to group your ideas. Look for patterns and themes. Group related ideas together. This will help you see the big picture and identify the most promising ideas.

Prioritize

Now it's time to prioritize your ideas. Use the matrix to evaluate each idea based on its feasibility and desirability. The ideas in the top right quadrant are the most promising. These are the ideas you should focus on developing.

After you collaborate

After you've brainstormed and prioritized, it's time to plan the solution. Create a roadmap for your team. Assign tasks and responsibilities. Set deadlines. Keep track of progress. Stay motivated. Celebrate success.