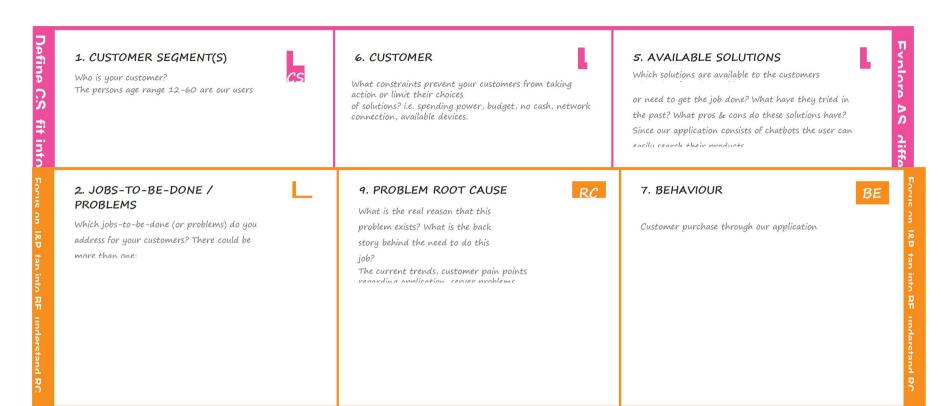
Project Title: Smart fashion

Project Design Phase-I - Solution Fit

Team ID: PNT2022TMIDxxxxxx



10. YOUR SOLUTION

behaviour.

SL

8. CHANNELS of BEHAVIOUR

СН

What triggers customers to act? i.e. seeing their neighbour installing Buying the current trend product which makes the other customers to buy the same

4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem or a job and afterwards? After collection the pain points we solve it and after they are solved the customer will have user friendly interface and flow which make user convenient.

If you are working on an existing business, write down your current

solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer 8.1 ONLINE
marketing and advertising

8.2 OFFLINE server updateds