


# Project Design Phase-II

## Customer Journey Map

Date	19 OCTOBER 2022
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Project Name	AI- Powered Nutrition Analyzer For Fitness Enthusiasts
Maximum Marks	4

## Customer Journey Map

 <p><b>Customer experience journey map</b></p> <p>This is a template...</p> <p>Product School</p>	<b>PHASES</b> High-level steps your user needs to accomplish from start to finish	Open the application/ system	Capture the image of the food	System analyzes the food	Result is Displayed
	<b>STEPS</b> Detailed actions your user has to perform	Application is to be started	The customer needs to capture image and upload in the system	After uploading the system starts to analyze detect and classify the image	The nutrition content of the uploaded food will be displayed
	<b>FEELINGS</b> What your user might be thinking and feeling at the moment	Is the displayed content correct?	Can I follow the result displayed in the system	Which image to upload and should I follow the diet?	Should I cross check over internet
	<b>PAIN POINTS</b> Problems your user runs into	The time taken for analysing the image	Might change the diet plan of the individual according to the result displayed	User might not receive constant the support or help from the application	Awareness or should become health conscious about the eating habits
	<b>OPPORTUNITIES</b> Potential improvement or enhancements to the experience	Improved facilities, service and support for the user	Classifying, Processing, Analysing speed to be increased	Building the model with more accuracy using by collecting more images and train them	Interactive page which includes more facilities of contact information and integrating using chatbots for query solving