


## Ideation Phase

### Emphasize & Discover

|              |                                    |
|--------------|------------------------------------|
| Date         | 19 September 2022                  |
| Team Id      | PNT2022TMID34429                   |
| Project Name | Project – Plasma donor application |
| Maximum Mark | 4 - marks                          |

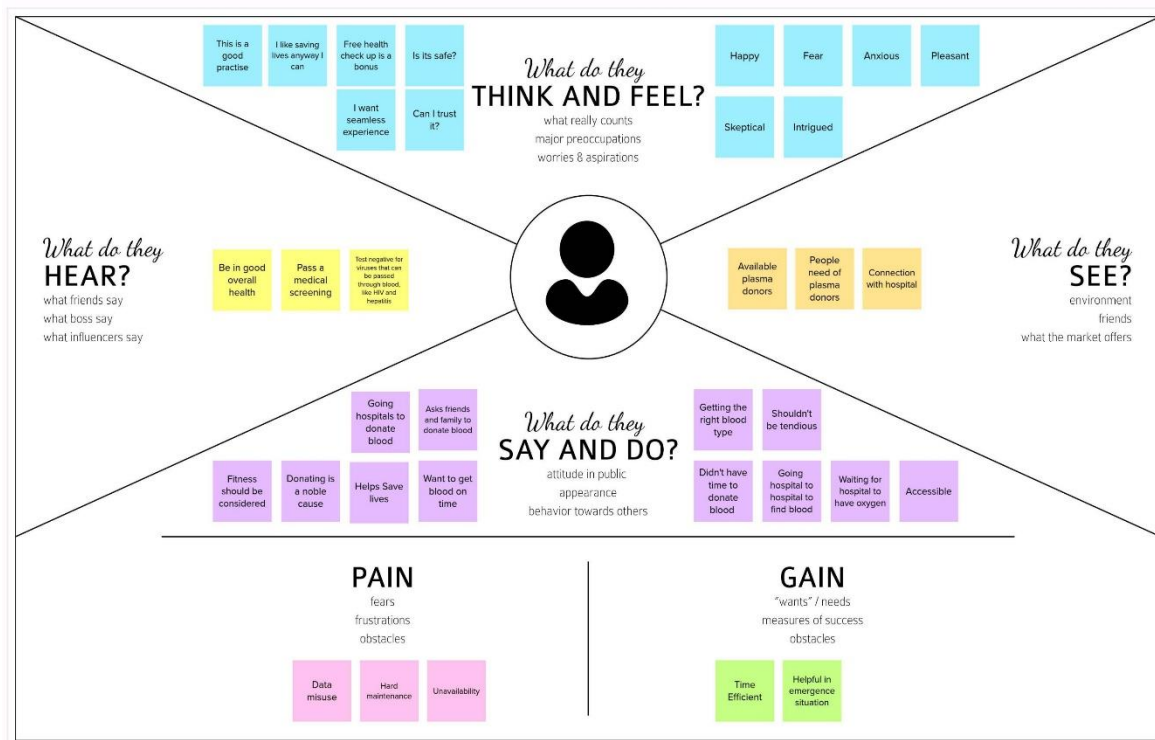
 Edit this template  
Right-click to unlock

# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



Share your feedback