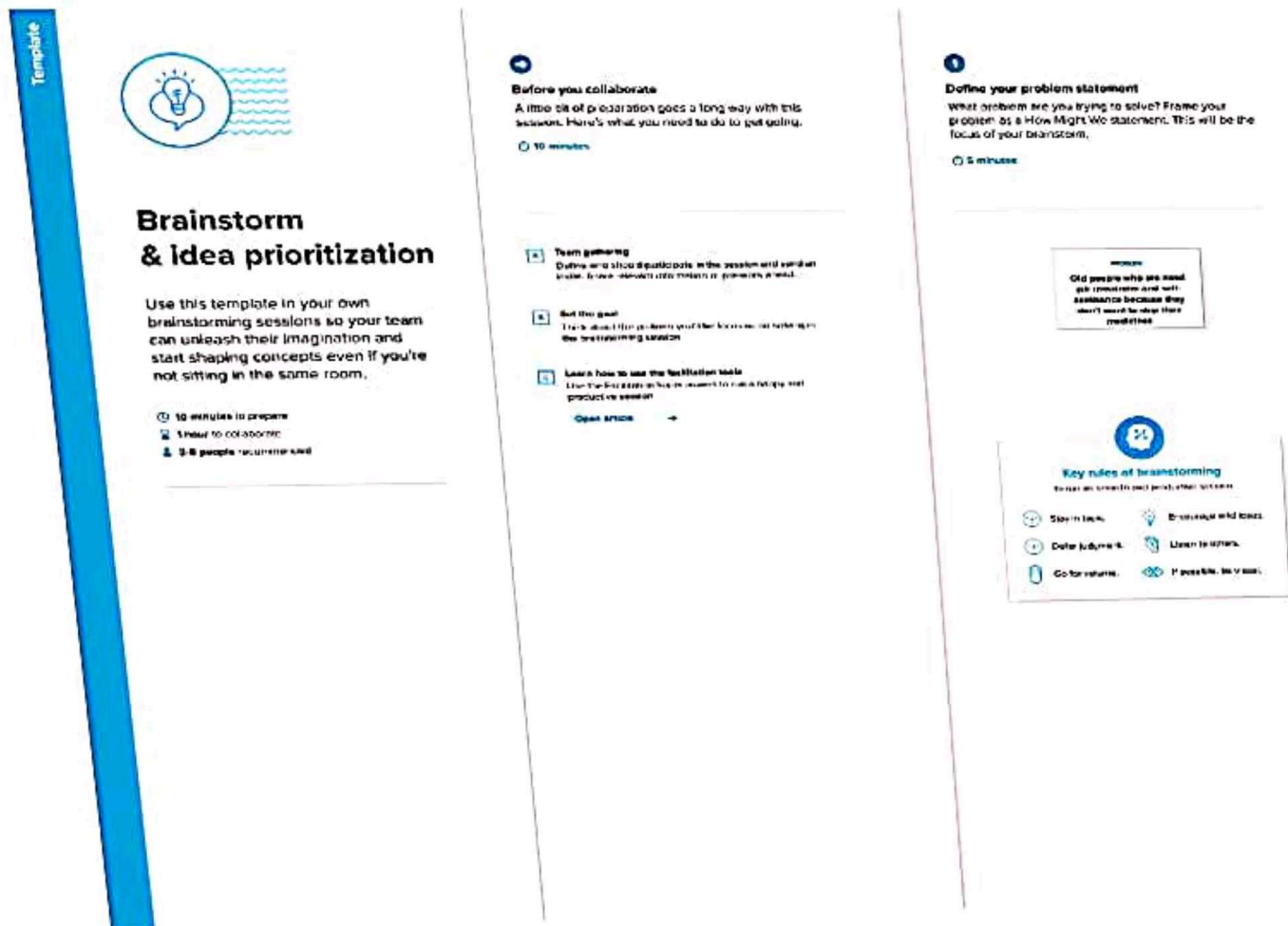


### Brainstorm & Idea Prioritization Template:

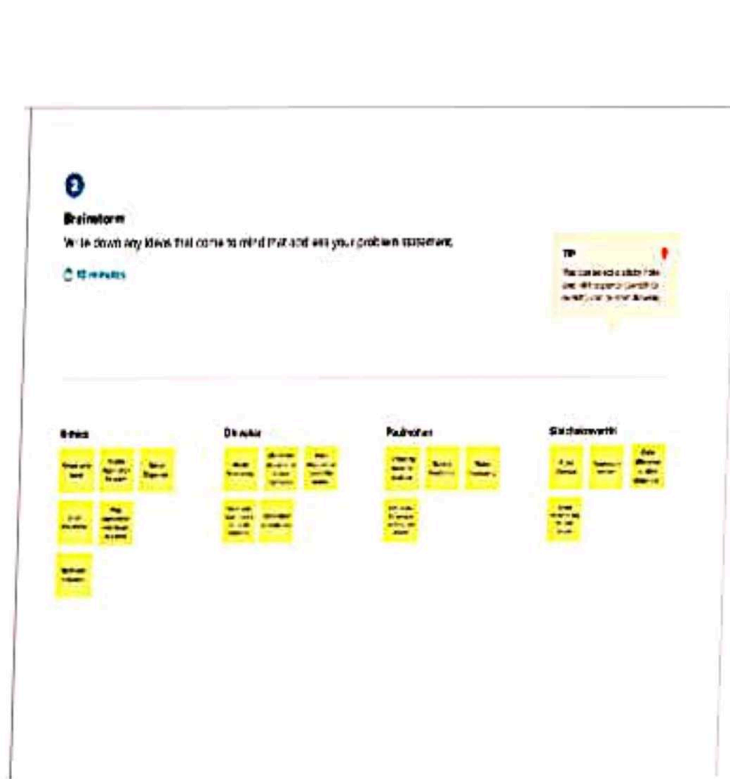
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step-1: Team Gathering, Collaboration and Select the Problem Statement



### Step-2: Brainstorm, Idea Listing and Grouping



3

### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 5 minutes, give each cluster a sentence like label if a cluster is bigger than six sticky notes. Try and see if you can break it up into smaller sub-groups.

20 minutes



### Step-3: Idea Prioritization

