Parkinson's Disease:- Empathy Map

What do they THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

- Interesting and complex problem
- Exciting opportunity to learn
- A way to create a better world
- Happy to work in a team

What do they HEAR?

what friends say
what boss say
what influencers say

- Interesting problem
- Efficient way to learn data science
- Learning the essence of project management
- It's a Necessity

What do they SEE?

environment
friends
what the market offers

- Experienced mentors and friends
- People in despite need for help
- The market is in need for a better solution
- Opportunities to work on and update

What do they SAY AND DO?

attitude in public
appearance
behavior towards others

- To predict the presence of Parkinson's Disease
- To make Individuals aware about Parkinson's disease
- To help people with Parkinson's Disease
- To slowdown the effects of Parkinson's Disease

PAIN

fears
frustrations
obstacles

- Doubt of Effective Implementation
- Wrong approach
- Fear of making mistakes
- Improper data mining

GAIN

“wants” / needs
measures of success
obstacles

- Determination and Enthusiasm
- Crystal clear understanding of problem
- Self satisfaction
- Consistency and proper mindset