Title: Customer Care Registry : Cloud Application Development

Team ID : PNT2022TMID31596

Customers that need assistance from their

agents or manufacturers to address a problem

they can't solve on their own. Customers that

need assistance from their agents or

manufacturers to address a problem they can't

1. CUSTOMER SEGMENT(S) Who is your customer?

solve on their own.

cs

What constraint prevents your customer from taking action or limiting their choice of solution?

The issue with contacting their manufacturer and all the issues

5. EXISTING SOLUTION

Explore AS, Differentiate

Which options the customer has when they encounter a problem

- They can look through the FAQ section for quick support.
- If the issue is not mentioned, they can post it in the section for new queries.
- Which will be further assisted by the agent team.

Define Fit in

Focus on J&P, Tap into BE, Understand RC

2. JOBS-TO-BE-DONE/PROBLEMS

J&P

- 3. Which issues or tasks need to be completed?
- 4. you provide your clients with? There might be more than one; why not investigate each side?
 - Customers can use this application to get answers to their questions.
 - They will be able post their queries and wait for the solution.
 - They will also solutions from our agents.
 - They can also access our FAQ's Section on our website.

9. PROBLEM ROOT CAUSE.

6. CUSTOMER CONSTRAINT.

and steps involved.

What is the real reason that the problem exists?

The only true causes of this issue are ignorance and a lack of examples of successful outcomes, both of which could undermine client confidence in their agent.

7. BEHAVIOR

CC

What does your customer do to address the problem and get the job done.

СН

- They must post their queries first. then they must wait for two hours.
- They can also use our chatbot to easily contact our Team.
- They can also refer the FAQ's session.

3. TRIGGERS

ER

What triggers customers to act.

- Customers learn the answers to their questions.
- Quick Reaction.

4. EMOTIONS: BEFORE/AFTER How do customers feel when they face a problem or a job and afterwards.

TM

- Enables Customers to Trust to their agent.
- Feeling comfortable with the product and the company's service.

10. YOUR SOLUTION

RC

Our solution involves autonomous system which does the following:

- a personal help desk that is accessible from any device that supports a browser.
- Customers can post their queries in the new thread
- They can also access the FAQ's Section to see if the problem is already listed
- Through the Kanban board, they can also see how their problems are progressing.
- They will get support from the team until the problem gets resolved.

8. CHANNELS of BEHAVIOR

8.1. ONLINE

- They require an online connection in order to post a new query and receive assistance from our staff.
- They can also use our chatbot 24/7 While they are in online.

8.2 OFFLINE

- Once the messages are received via the cloud app, they can read them.
- They can access FAQ's while they are offline.

ocus on J&P, Tap into BE, Understand RC

Identify string TR & ME