Ideation Phase
Brainstorm & Idea Prioritization Template

Date	10 October 2022
Team ID	PNT2022TMID48654
Project Name	Project – smart fashion recommender application.
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement.

Step-2: Brainstorm, Idea Listing and Grouping

② Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil switch to sketch icon to start drawing!

Person 1
online purchase is not trust worthy

Person 2
expected color of the product is not available

Person 3
price is cheap and quality is good

Person 4
Choosing more than one same products or different products can be applicable.

Person 8
I can order from any where at any time

Person 7
it wil give the offers that are available for today

Person 6
chatboot can make the process easier

Person 5
price are different as we see in market

Person 9
it wil give the offers that are avaliable for today

Person 10
Color of the product will be vary when compared to the product which we have seen in online

Person 11
Will you provide any offers or discounts or any gifts for the product which we bought above some range

③ Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add custom color tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your board.

replace the physical shopping into digital

daily updation is to done on the data base

information about spam will also send to the user by the chatbot

if possible voice implementation can added on future

it is easy to use and handle

video shopping make the user easy to select the product

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

cloud can manage and store user information

sometimes sending of wrong information

user information is safe and private

docker and kubernetes makes the chat easier

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

⚑

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

➡

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Ⓐ **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Ⓑ **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

💬 Share template feedback