

## Project Design Phase-I Problem – Solution Fit

|               |   |
|---------------|---|
| Date          | 23 OCTOBER 2022                                 |
| Team ID       | PNT2022TMID48654                                |
| Project Name  | Project – smart fashion recommender application |
| Maximum Marks | 2 Marks   |

### Template:

|  |   |   |  |  |                                   |
|--|---|---|--|--|-----------------------------------|
| Define CS, fit into CC                   | <b>1.CUSTOMER SEGMENT(S)</b> <span style="float: right; background-color: #d1ecf1; padding: 2px;">CS</span>               | <b>6.COUSTOMER LIMITATION</b> <span style="float: right; background-color: #d1ecf1; padding: 2px;">CC</span>                                | <b>5. AVAILABLE SOLUTIONS</b> <span style="float: right; background-color: #d1ecf1; padding: 2px;">AS</span>   | Explore AS, differentiate                |                                   |
|  | People with all ages can get the fashion details.   | Low Budget, Smartphones.  | <b>Plus</b> : Users may get all the fashion details. attributes and details.<br><b>Minus</b> : Users cannot upload any input images.                   |  |                                   |
| Focus on J&P, tap into BE, understand RC | <b>2. JOBS-TO-BE-DONE / PROBLEMS.</b> <span style="float: right; background-color: #fff3cd; padding: 2px;">J&amp;P</span> | <b>9. PROBLEM ROOT/ CAUSE.</b> <span style="float: right; background-color: #fff3cd; padding: 2px;">RC</span>                               | <b>7. BEHAVIOUR</b> <span style="float: right; background-color: #fff3cd; padding: 2px;">BE</span>   | Focus on J&P, tap into BE, understand RC |                                   |
|  | They got frustrations or fears whether the viewing of Fashion cloths are correct or not.                                  | People thinks that how the simple scan from the mobile camera can detect the human from the face camera as a input and give correct output. | The Users can able to upload their own fashion are correct or not. input image of a specified collection of product to know about the product details. |  |                                   |
| Identify strong TR & EM                  | <b>3. TRIGGERS</b> <span style="float: right; background-color: #d4edda; padding: 2px;">TR</span>                         | <b>10. YOUR SOLUTION</b> <span style="float: right; background-color: #d4edda; padding: 2px;">SL</span>                                     | <b>8.CHANNELS of BEHAVIOUR</b> <span style="float: right; background-color: #d4edda; padding: 2px;">CH</span>  |  | Extract online & offline CH of BE |
|  | The Users are got triggered by seeing that other people are getting benefits by knowing the nutrition details.            |   |  |  |                                   |
| Identify strong TR & EM                  | <b>4. EMOTIONS: BEFORE / AFTER</b> <span style="float: right; background-color: #d4edda; padding: 2px;">EM</span>         | <b>10. YOUR SOLUTION</b> <span style="float: right; background-color: #d4edda; padding: 2px;">SL</span>                                     | <b>8.CHANNELS of BEHAVIOUR</b> <span style="float: right; background-color: #d4edda; padding: 2px;">CH</span>  |  | Extract online & offline CH of BE |
|  | BEFORE :Frustration.<br>AFTER :Satisfaction and Jubliant  |   |  |  |                                   |