

Project Design Phase-I
Proposed Solution Template

Team ID	PNT2022TMID42142
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution :

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Searching a product makes the customer frustrated if they don't get their required product .This leads to losing of customer, customer may not find their suitable product by simply searching. These factors leads to less customer satisfaction.
2.	Idea / Solution description	Customers directly make online shopping based on customer choice without any search.
3.	Novelty / Uniqueness	Provides a valuable explanation, which motivates users to make decisions allow users to discover new interests despite the absence of content in the user's profile. The CBF technique examines the features of a recommended item by classifying user's and products profile data based on the products features.
4.	Social Impact / Customer Satisfaction	Feedback from the user at the end of session or after placing order is one of the most important factor in deriving customer satisfaction and providing better services.
5.	Business Model (Revenue Model)	The application can be developed at minimum with high performance and interactive user interface.
6.	Scalability of the Solution	We can easily scalable our Applications by increases the items and products