

Define CS, fit into CC

1.Customer Segment:
Farmer Are The First Customer
For This Application. Farmer Can
Easily Use This Application And Get
Suggestion For Fertilizer To Used
Correctly.

CS

5. Available solution :
People are judge the disease in plants
by Identifying through the change of
leaf's quality

8.channels of behaviour :
Online :
Basic knowledge on the plant
and fertilizer

Offline :
People try to identify the disease
by the quality of the leaf's.

AS

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2.Jobs To Be Done /Problems

This application focuses on helping for the
farmer who needs a better recommendation of
fertilizer on the infected plants .identifying
the disease is one of the biggest problem here.

J&P

6.customer constraints :
Availability of good networks.
Capturing the image in a required pixels to
get a accurate prediction of disease in the
plant.

RC

9. problem root cause :
Various disease on the plants
can lead to reducing the quality and
quantity of the crops productivity. The
insects on the plants can spread the
disease .

RE

Focus on J&P, tap into BE, understand RC

TR

3.Triggers :

Seeing their crops are being infected by disease and facing huge loss in quantity and quality

EM

4.Emotion :

Before : losing self-confidence ,distress

After : gaining self-confidence ,relief

SL

7.Behaviour :

Directly :

Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction

Indirectly :

Farmer can be able to get result through online immediately.

CH

10. Solution :

Using the fertilizer is one the solution for the disease in the plants. Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease