

**DEPARTMENT OF ELECTRONICS AND COMMUNICATION  
ENGINEERING**

**IBM – LITERATURE SURVEY**

**PROJECT TITLE**

**SMART FASHION RECOMMENDER APPLICATION**

**(2022-2023)**



**Mentor Name: Dr.R.MohanaPriya**

**SUBMITTED BY:**

**GOPI S (19105023)**

**GOPINATH P (19105024)**

**GUNAL A (19105025)**

**HARIPRASANTH R (19105026)**

**FINAL YEAR B.E. (ECE)  
PAAVAI ENGINEERING COLLEGE,**

**Paavai Nagar, NH-7, Pachal, Namakkal-637018, Tamil Nadu**

**Literature survey:**

| <b>S<br/>.<br/>N<br/>o</b> | <b>Title of the<br/>project</b>   | <b>Advantages</b>   | <b>Disadvantages</b>  | <b>Technology<br/>used</b>   |
|----------------------------|---|---|---|--|
| <b>1</b>                   | A Systematic Study on the Recommender Systems in the E-Commerce               | <ul style="list-style-type: none"><li>•Solving new user problem</li><li>•High accuracy</li></ul>    | <ul style="list-style-type: none"><li>• Low efficiency</li><li>• Low scalability</li><li>• Without considering security issues.</li></ul> | Cloud technology   |
| <b>2</b>                   | Implementation of e-commercebased on cloud computing using asp.net technology | ASP.NET is that it is object-oriented and has many programming tools that allow quicker improvement | It can experience technical problems suchas reboots, network outages and downtime   | <ul style="list-style-type: none"><li>•Cloud technology</li><li>•Asp.net</li></ul> |

|   |  |  |   |  |
|---|--|--|---|--|
| 3 | Predicting Customer Lifetime Value with AI Platform on cloud based e-commerce website or web application | <ul style="list-style-type: none"> <li>• Available 24x7</li> <li>• Helping in Repetitive Jobs</li> <li>• Digital Assistance</li> </ul> | It can perform only those tasks which they are designed or programmed to do, anything out of that they tend to crash or give irrelevant outputs which could be a major backdrop | <ul style="list-style-type: none"> <li>• Google cloud technology</li> <li>• Artificial Intelligence</li> </ul>           |
| 4 | A Case Study on Recommendation Systems Based on BigData  | The advantage of MapReduce that it complete task at the same time with linear speed up   | As the number of users grow, the algorithms suffer scalability issues   | <ul style="list-style-type: none"> <li>• Big Data</li> <li>• Google Technology provides name called MapReduce</li> </ul> |
| 5 | Recommendation Systems for IoT Enabled m-Health Applications   | IoT systems provide essential benefits for human health condition monitoring   | Security and privacy. Keeping the data gathered and transmitted by IoT devices safe is challenging, as they evolve and expand in use.   | <ul style="list-style-type: none"> <li>• IOT (Internet Of Things)</li> <li>• cloud based technology</li> </ul>           |

|   |   |   |   |  |
|---|---|---|---|--|
| 6 | Building an e-commerce recommendation system by using Big QueryMachine Learning   | Big Query Machine Learning increases development speed by eliminating the need to move data | Though Big Query Machine Learning offers fast iteration capability and can't get a very high-quality model. | <ul style="list-style-type: none"> <li>• SQL(Structured Query Language)</li> <li>• Big Query</li> <li>• ML(Machine Learning)</li> <li>• Googlecloud</li> </ul> |
| 7 | A Smart Healthcare Recommendation System for Multidisciplinary Diabetes Patients with Data Fusion Based on Deep Ensemble Learning | 1.Electronic health record<br>2.Data fusion<br>3.Feature selection                          | 1.Single dataset<br>2.No data fusion<br>3.Only structured data  | <ul style="list-style-type: none"> <li>• Artificial Intelligence</li> <li>• Machine Learning</li> <li>• Cloud technology</li> </ul>                            |

|   |   |   |  |  |
|---|---|---|--|--|
| 8 | Intelligent decision- making support systemfor manufacturing solution recommendation in a cloud framework | It Helps decision makers to compile useful information from raw data, documents, personal knowledge, and/or business models to identify and solve problems to make decisions. | Information Overload: A computerized decision- making system may sometimes result in information overload. | <ul style="list-style-type: none"> <li>• Structured Query Language</li> <li>• Artificial Intelligence</li> <li>• Cloud technology</li> </ul> |
| 9 | Movie Recommendation on System Using MachineLearning  | It provides a level of comfort and personalization that helps the user interact betterwith the system and watch movies that cater to his needs                                | The cold-start problem   | <ul style="list-style-type: none"> <li>• Machine learning algorithms</li> <li>• Cloud technology</li> </ul>                                  |

|    |   |  |  |   |
|----|---|--|--|---|
| 10 | A Web-Based Prototype Course Recommender System using Apache Mahout | In collaborative systems, Due to their approach of solely considering similarity with other users' choices, the recommender system does not require a baseline understanding of the actual content of what is being recommended. | A significant constraint with one filtering type, such as restriction to text-based information in content-based filtering, may be entirely negated by the other type of system, as in collaborative systems being able to process more diverse types of data. | <ul style="list-style-type: none"> <li>• Cloud based technology</li> <li>• Apache mahout</li> <li>• Java</li> </ul> |
|----|---|--|--|---|