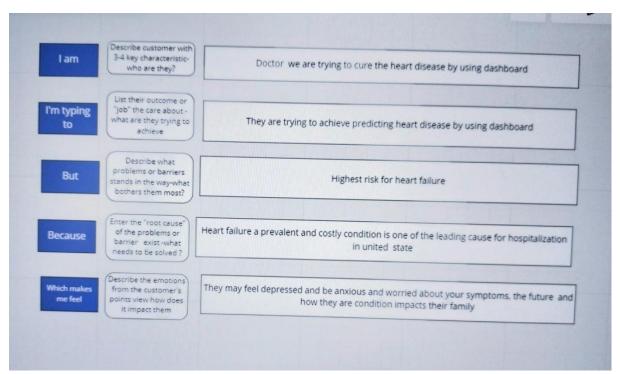
Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID37943
Project Name	Project – visualization and predicting heart
	disease with an interactive dash board
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/

Example:



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Doctor	Achieve	Failure	Costly	Feel depressed about
		heart disease		condition	heart disease
		using			
		dashboard			
PS-2	Doctor	Heart disease	Highest	Costly	Worried about
		using	risk for		symptoms the future
		dashboard	heart		
			failure		