

Problem-Solution Fit canvas		Purpose / Vision	Version:
Define CS, fit into CL	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span> The user is not able to identify the valuable news or valuable news application to manage their schedule.	<b>6. CUSTOMER LIMITATIONS</b> <span>CL</span> <small>EG. BUDGET, DEVICES</small> Since it is a mobile application user need to have smart phones with proper internet connection.	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span> <small>PROS &amp; CONS</small> Since we provide short and crisp news user time is saved. User will get latest news, trending news of the day, based on the city, country and location user will get news.
	<b>2. PROBLEMS / PAINS</b> <span>PR</span> <small>• ITS FREQUENCY</small> In other existing application users need to face issues like they haven't getting proper news, subscribe to get news and getting unnecessary advertisement exist in the application.	<b>9. PROBLEM ROOT / CAUSE</b> <span>RC</span> User are not getting relevant news, user time is not saved and they can't able to manage their schedule in their daily life.	<b>7. BEHAVIOR</b> <span>BE</span> <small>• ITS INTENSITY</small> In this application user will get world wide news and various types of news.
Focus on PR, tap into BE, understand RC	<b>3. TRIGGERS TO ACT</b> <span>TR</span> In our application user's can able to choose personalization feature for news like interested topic category, showing estimated reading time, according to their language they can get news, and they can use filter option for news.	<b>10. YOUR SOLUTION</b> <span>SL</span> In the context of changing the conventional reading method. We will aware of knowing the interested and uninterested topic of the user to which user will get relevant content what they need by providing the news feed feature which contain quick short news where users time is saved. As we are using IBM CLOUD so as users increasing automatically the storage will scale up. Designing the app by using feasible tech stack.	<b>8. CHANNELS of BEHAVIOR</b> <span>CH</span> <small>ONLINE</small> This application is ubiquity one users can able to access their news any time and any where.
Identify strong TR & EM	<b>4. EMOTIONS</b> <span>EM</span> <small>BEFORE / AFTER</small> If user face any drastic incident in their life user need to manage that situation like basic life support. That feature is available in our application.		Extract online & offline CH of BE

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