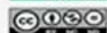


Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS The user is not able to identify the valuable news or valuable news application to manage their schedule.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> Since it is a mobile application user need to have smart phones with proper internet connection.	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> Since we provide short and crisp news user time is saved. User will get latest news, trending news of the day, based on the city, country and location user will get news.	Explore AS, differentiate
	Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS PR <small>• ITS FREQUENCY</small> In other existing application users need to face issues like they haven't getting proper news, subscribe to get news and getting unnecessary advertisement exist in the application.	9. PROBLEM ROOT / CAUSE RC User are not getting relevant news, user time is not saved and they can't able to manage their schedule in their daily life.	
Identify strong TR & EM		3. TRIGGERS TO ACT TR In our application user's can able to choose personalization feature for news like interested topic category, showing estimated reading time, according to their language they can get news, and they can use filter option for news. 4. EMOTIONS EM <small>BEFORE / AFTER</small> If user face any drastic incident in their life user need to manage that situation like basic life support. That feature is available in our application.	10. YOUR SOLUTION SL In the context of changing the conventional reading method. We will aware of knowing the interested and un interested topic of the user to which user will get relevant content what they need by providing the news feed feature which contain quick short news where users time is saved. As we are using IBM CLOUD so as users increasing automatically the storage will scale up. Designing the app by using feasible tech stack.	8. CHANNELS of BEHAVIOR CH <small>ONLINE</small> This application is ubiquity one users can able to access their news any time and any where.



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