Define CS, fit into CC

1. CUSTOMER SEGMENT(S)   CS

- Used in Web Browsers
- Banking Websites
- Military base systems
- Handheld Applications
- Defence and Air force

6. CUSTOMER CONSTRAINTS   CC

Anxiety: Customers began to get anxious when they still don't have idea how they got solution

Mysteries: They call it mysteries when they get to know about phishing solution which is unexpected how they founded.

5. AVAILABLE SOLUTIONS   AS
1.By Using antivirus for security
2.By reading all the policies of the websites

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P
1.This statement is the series of the challenges that we faced to detect phishing attacks with constraints on accuracy and performance.
2.In this article, we will discuss about the hoe malicious web pages can be in the real time scenario.

9. PROBLEM ROOT CAUSE   RC

- We Humans could not able to predict when attack can occur.
- Not only in websites, even in banking sectors and defence systems can't able to predict the attack.
- To solve all these problems this technique / solution has developed.

7. BEHAVIOUR   BE
1.Complaint to the cyber-crime for malicious website.

2. Approach the customer care

Focus on J&P, tap into BE, understand RC

3. TRIGGERS   TR

- Better Accuracy than other Models
- Feasible UI and UX

10. YOUR SOLUTION   SL
To design a website to detect malicious websites using Flask

To approach the problem we will use the URL

8. CHANNELS of BEHAVIOUR   CH
8.1 **ONLINE**
1.Websites
2.Social media platforms

8.2 **OFFLINE**

	feature extraction and classifier neural model	1.Customer care through phone calls
4. EMOTIONS: BEFORE / AFTER EM **Before:** Customers were feeling insecure about the online payment gateway. **After:** Customers feeling confident for approaching several websites		