Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID51645
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	- Lack of sales - Difficulties in choosing product - Lack of proper guidelines - Less 1nteraction
2.	Idea / Solution description	- Collect feedbacks - Using chatbot - Selective recommendation of product - Improve customer service
3.	Novelty / Uniqueness	Chatbot learn the preference of user and recommending the right product for them
4.	Social Impact / Customer Satisfaction	- Delivering the product at correct time - Asking for feedback
5.	Business Model (Revenue Model)	This application can be developed with minimum cost with interactive user interface
6.	Scalability of the Solution	Storing user preferences along with product in browser cookie will enable to provide response instantly and allows for fetching related products