

# Story and Report

- Story:

## Global Sales Data Analytics

Sales analysis is using data to evaluate sales team performance

1. Products with more than 50k sales
2. Sales in different countries
3. Highest-selling product sub-categories
4. Products with quantity and profit
5. Sales vs profit by country
6. Sales vs Profit comparison by sub-category

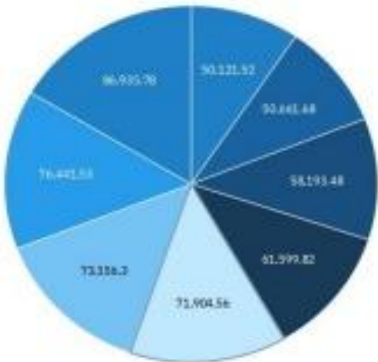


## Products with more than 50k sales

Sales by Product Name

Product Name

Harbour Creations Executive Leather Armchair	Office Star Executive Leather Armchair	Hill Executive Leather Armchair	Canter imageCLASS Z200 A4 wireless
Nokia Smart Phone, Full Size	Motorola Smart Phone, Full Size	Cisco Smart Phone, Full Size	Apple Smart Phone, Full Size



## Sales in different countries



## Highest-selling product sub-categories

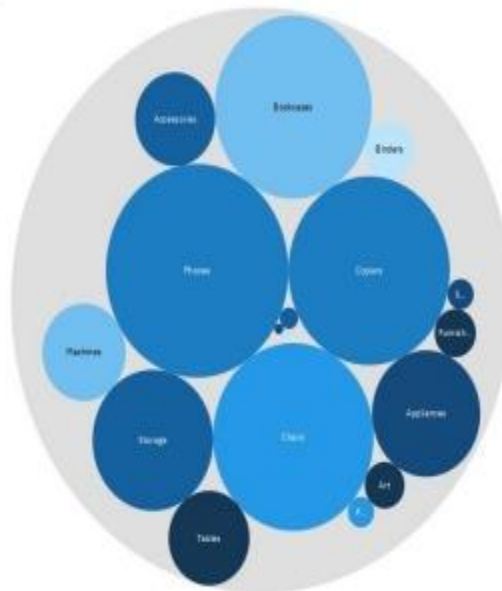
Sub-Category hierarchy colored by Sub-Category and sized by Sales

Sales (\$Mn)

75,499,000 5,790,000,000

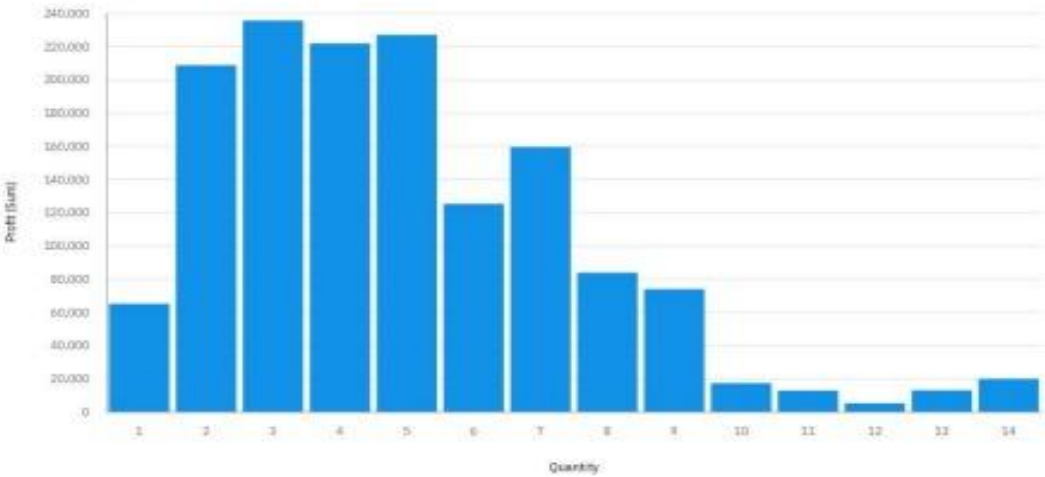
Sub-Category

Accessories Appliances Art Binders Bookcases Chairs Copiers Envelopes Fasteners Filing Cabinets Labels Machines Pagers Phones Storage Supplies Tables



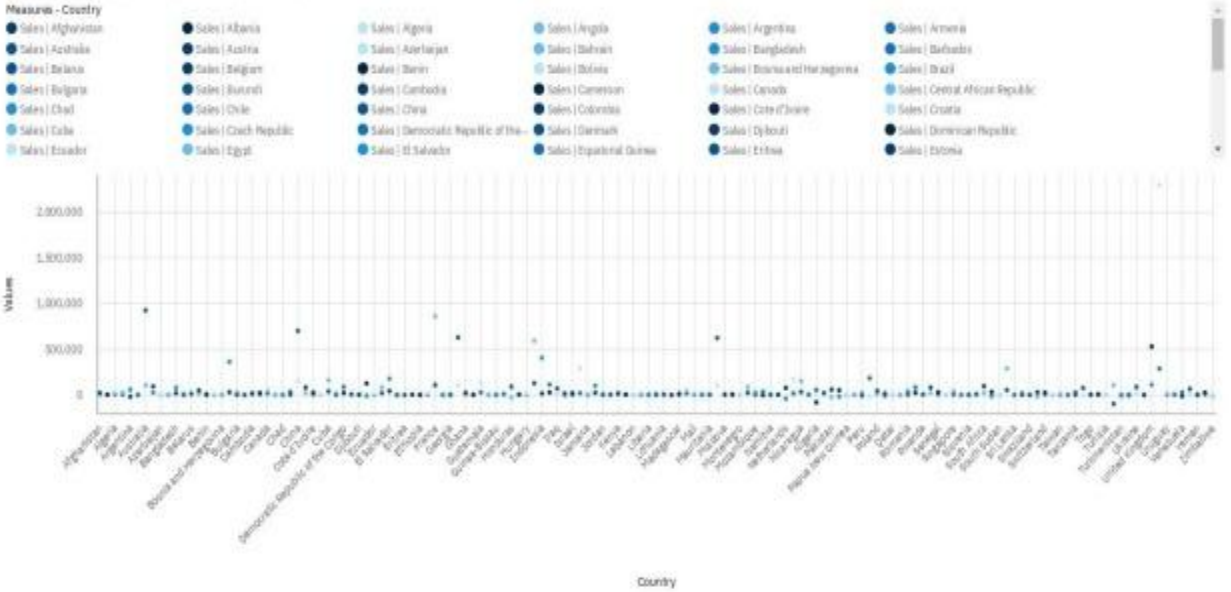
# Products with quantity and profit

Profit by Quantity



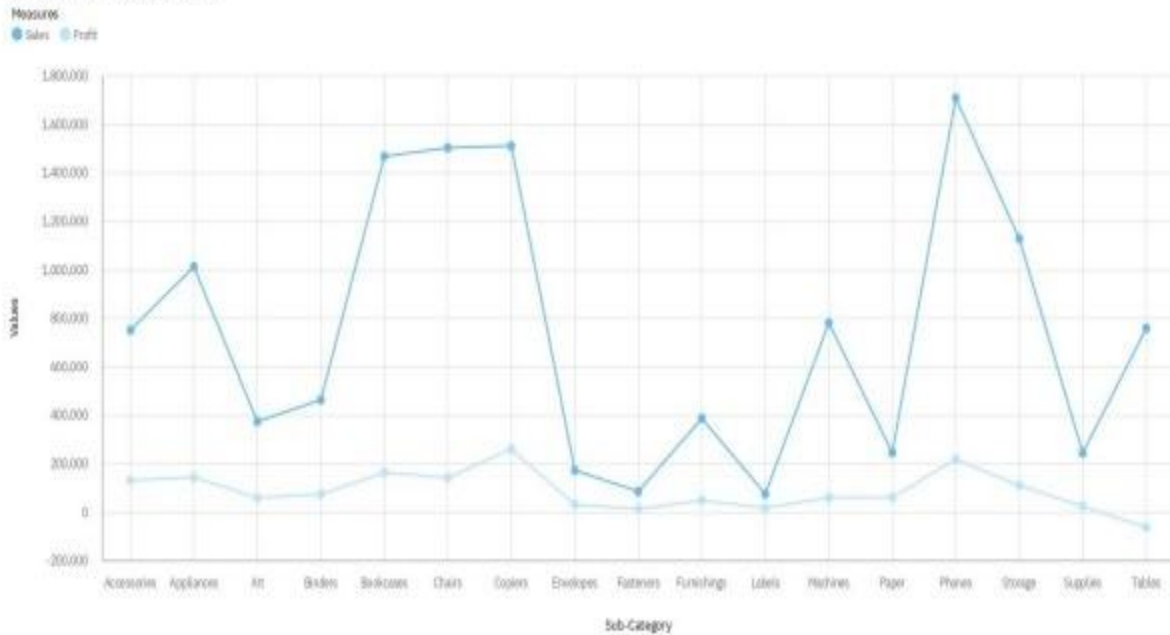
# Sales vs profit by country

Sales and Profit by Country colored by Country

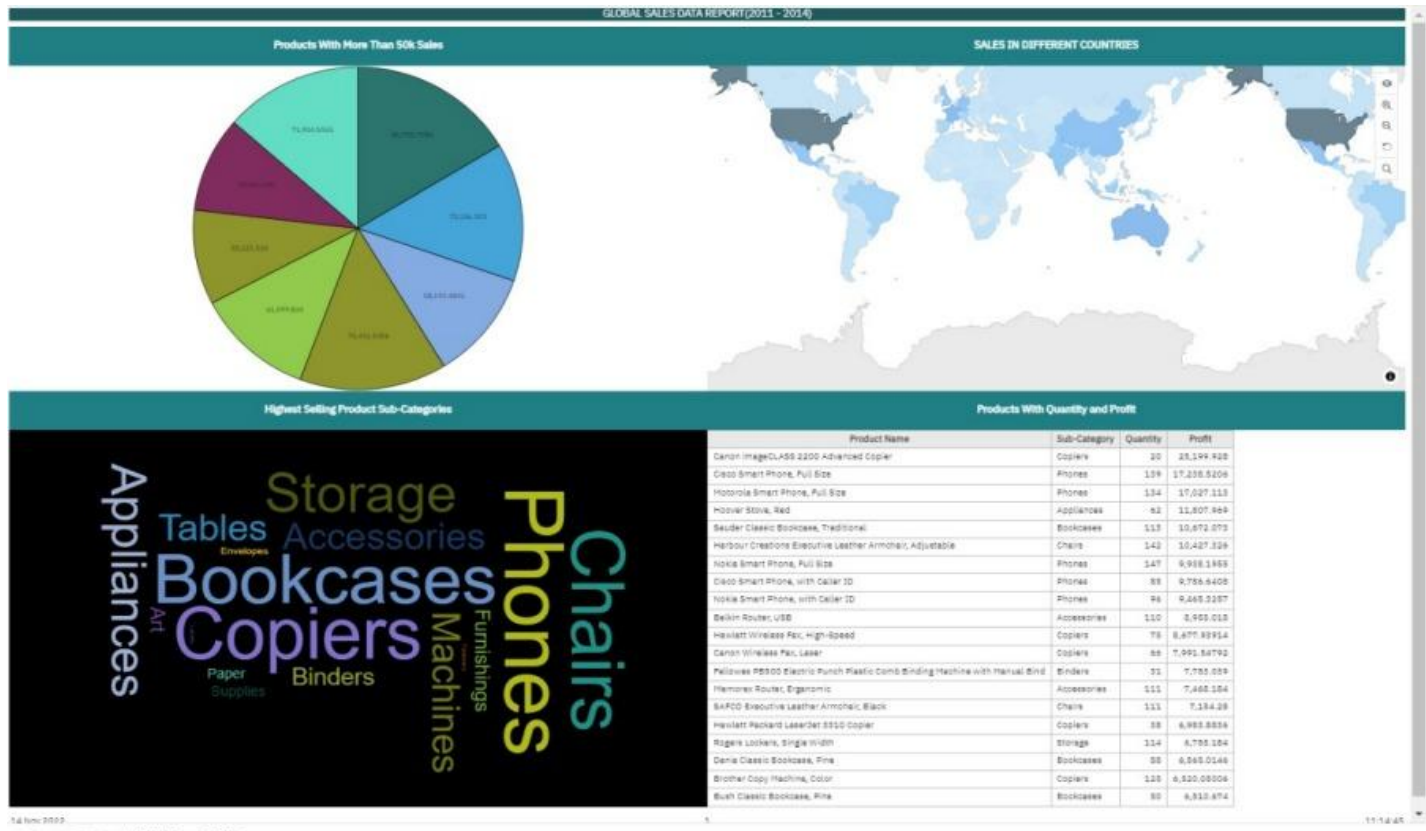


# Sales vs Profit comparison by sub-category

Sales and Profit by Sub-Category



## Report



12,642,501.9098805	1,467,457.29128	178,312	7,329.728
Sales	Profit	Quantity	Discount

