

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Common People Transportation Industrial Residential Commercial	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> Cost Non-renewable	5. AVAILABLE SOLUTIONS AS <small>PLUSES & MINUSES</small> The supply/demand balance should be known well, because it determines the price for crude oil around the world. Reduce taxes on petroleum products.	Explore AS, differentiate
	2. PROBLEMS / PAINS + ITS FREQUENCY PR The problem is the volatile nature of the crude oil.	9. PROBLEM ROOT / CAUSE RC The volatility of oil prices is inherently tied to the low responsiveness or inelasticity of both supply and demand to price changes in the short run.	7. BEHAVIOR + ITS INTENSITY BE Promote the use of electrical vehicles among the vehicle and also by giving some rebate on buying. By using a public vehicle instead of a private vehicle.	
Identify strong TR & EM	3. TRIGGERS TO ACT TR Levels of consumption	10. YOUR SOLUTION SL Updating the model whenever new oil price data are available to capture the changing pattern of oil prices.	8. CHANNELS of BEHAVIOR CH ONLINE Can use mobile applications or websites for predicting the values. OFFLINE We should find the pattern for predicting the oil prices.	Extract online & offline CH of BE
	4. EMOTIONS EM <small>BEFORE / AFTER</small> Before: Facing difficulties while recognizing the price like frustration, blocking (can't afford it). After: Made a smart purchase.			



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