AI BASED DISCOURSEFOR BANKING INDUSTRY

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1. INTRODUCTION

1.1 Project Overview

This project, titled "AI BasedDiscourse forBanking Industry", aims at providing a platform for customers to clarify their queries online regarding banking. This is achieved with the help of a chatbot that is trained with some of the most frequently asked questions that banking customers usually tend to come up with. The chatbot is created using IBM Watson Assistant and is trainedby manually adding the queries to it along with the relevant responses. The chatbot will then be available for use on a website which usually is thebank's websites for any one to access. Customers or anyone in fact can access the chatbot to interact with it and find solutions to their queries.

1.2 Purpose

With banking being an essential service that people require and with it being a slightly complicated and confusing topic for many, a lot of queries naturally tend to arise. For them to be answered as they are predominantly now in a manual aspect either by face to face interactions with a banking employee or through a customer care service, will require a lot of workforce and still end up with long waiting times. Hence, comes the need for an automated solution to the problem which can be easily handled by our chatbot. A chatbot is free, easy to use and is readily accessible at all times and from anywhere. It also provides instant reliable answers to queries and hence eliminating the need for the customers to wait to get their queries cleared. It also ensures that there is no spread of misinformation by providing official and authentic responses to queries straight from the bank sources.

2. LITERATURE SURVEY

2.1 Existing problem

Banks are not able to resolve the queries of customers at all times related to the products or services in a satisfactory way which in turn hinders the customer satisfaction. Customers need to visit banks frequently for simple queries.

2.2 References

Paper 1

Authors: Vinod Kumar Shukla, Sasha Fathima Suhel, Sonali Vyas, Ved Prakash Mishra

Year: 2020

<u>Title:</u> Conversation to Automation in Banking Through Chatbot Using Artificial Machine Intelligence Language

<u>Methodology</u>: This paper examines some of the latest AI patterns and activities. System? Chatbots are made. In the banking industry, the introduction of Artificial Intelligence has driven chatbots and changed the face of the interaction between banks and customers.

Advantage: Artificial Intelligence involves creating machines that are capable of simulating knowledge. It also explores the existing usability of chatbot to assess whether it can fulfill the customers ever-changing needs.

<u>Disadvantage:</u> The dialogue capability can be limited to a very specific set or format of questions that are established by the chatbot development team.

Paper 2

Authors: Yomna Abdulla, Rabab Ebrahim, Sumathi Kumaraswamy

Year: 2020

Title: Artificial Intelligence in Banking sector: Evidence from Bahrain

Methodology: Artificial intelligence applications and robotic process automation for chatbots are discussed. Findings highlight that a high priority is given to the digital transformation journey in banks,

which suggests that further development and implantation of technology in banks will be seen in the near future.

Advantage: All can be best described as the computerized processes that employ knowledge, reasoning, and communication that aids smart decision making by chatbots in banks. **Disadvantage:** Banking sector faces significant challenges relating to security, risk management and inefficiency that decrease the overall performance of banks.

Paper 3

Authors: Tebaga Lucky Mamela, Nita Sukdeo, Sambil Charles Mukwakungu

Year: 2020

<u>Title:</u> Adapting to Artificial Intelligence through Workforce Re-skilling within the Banking Sector in South Africa

<u>Methodology:</u> This research paper intends to inspire the banking sector to re-skill the banking Institution's workforces in South Africa to adapt to the Artificial Intelligence technologies. <u>Advantage:</u> Re-skilling the banking workforce to cooperate and collaborate effectively with Artificial Intelligence will enable not only efficiency but futuristic innovation and continuous growth.

<u>Disadvantage:</u> Although AI is creating millions of new jobs, the banking institutions does the substitution of workforces with intelligent robots that could increase the inequality among the highly skilled workforce.

Paper 4

Authors: Shashank Bairy, Rashmi R

Year: 2021

<u>Title:</u> Conversation to Automation in Banking Through Chatbot Using Artificial Machine Intelligence Language

<u>Methodology:</u> Chatbot is a software application that listens to a user's query in natural language and responds accordingly. There is rapid adoption of the latest technologies in banking and chatbots are one of them. Answering customer queries and assisting customers with banking transactions are some of the ways in which it's making an impact on the industry.

<u>Advantage:</u> Net banking websites are complex and involve navigating through a lot of pages to find the information that users need. Bank staff undergo a lot of stressful situations when communicating with clients directly. Such situations can be avoided gracefully by using chatbots with AI.

<u>Disadvantage:</u> Chatbots cannot hold the conversation which means it cannot answer multiple questions at the same time.

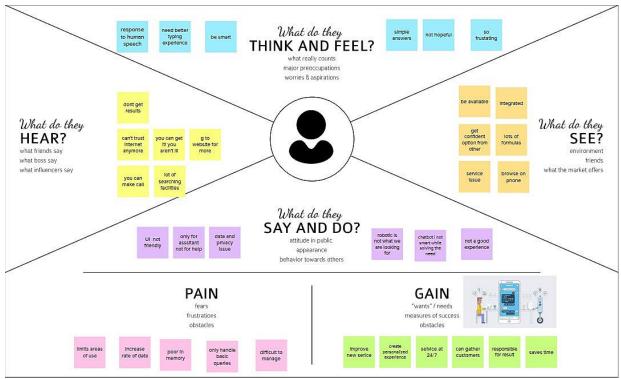
2.3 Problem Statement Definition

Banking is one the crucial sectors, it deals with financial transactions which can be availed by everyone, but banks are not able to resolve the queries of customers at all times related to the products or services in a

satisfactory way in turn hinders the customer satisfaction. In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible. The users are bank customers who need 24/7 service to clear all their queries and guide them through all the banking processes. So, an enhanced and smarter way of interaction with the customers has to be built to ensure efficient delivery of service. In order to overcome the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking- related questions without visiting the bank or calling up customer service centers as well as providing them with relevant suggestions.

3. IDEATION AND PROPOSED SOLUTION

3.1 Empathy Map Canvas



3.2 Ideation & Brainstorming



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 1 hour to collaborate

2.8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
 Define who should participate in the session and send an invite. Share relevant information or gro-wark shape.

Set the goal
Think about the problem you'll be focusing an solving in the brainsterming session.

Learn how to use the facilitation tools.
Use the Facilitation Supergowers to run a happy and graduative session.

Open article +

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

It doesn't make sense to staff a 27/7 customer support,this agent is live so it can cooperate with the customer and easily get attached.

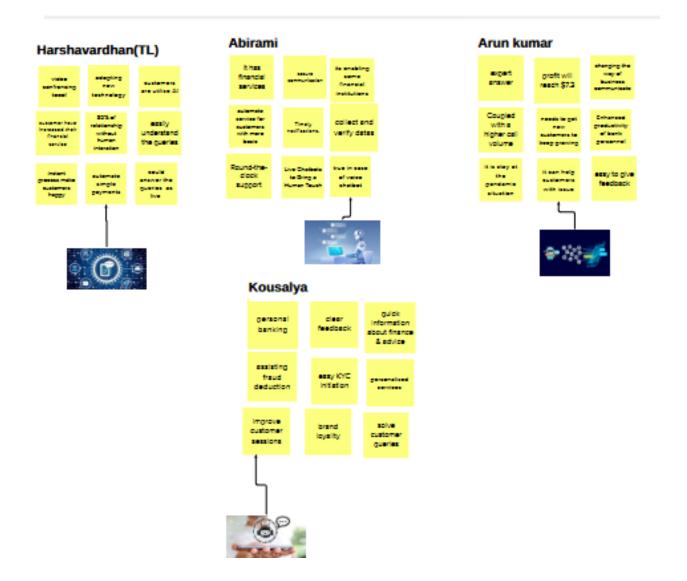




Brainstorm

Write down any ideas that come to mind that address your problem statement.





3.3 Proposed Solution

| S.N O | PARAMETER | DESCRIPTION |
|----------|---|---|
| 1. | ProblemStatement(Proble m to be solved) | Banks are not able to resolve the queries of customers at all times related to the products or services in a satisfactory way which in turn hinders the customer satisfaction. Customers need to visit banks frequently for simple queries. |
| 2. | Idea/Solution description | In order to guide the customers throughout all the financial services provided by the bank, an intelligent system has to be introduced to provide people with the best solution possible. |
| 3. | Novelty /Uniqueness | Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc It addresses the queries of customers immediately and effectively in a cost efficient manner. |
| 4. | SocialImpact/CustomerSat isfaction | In order to attain the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking-related questions without visiting the bank or calling up customer service centers as well as providing them with relevant suggestions. |
| 5. | Business Model (Revenue Model) | Employing a chatbot will be a cost-effective solution to clearcustomerqueries for banks. It eliminates the need for a massive customer care work force and even reduces the work load of the bank employees whose efforts can be used elsewhere. |
| 6. | Scalability of the Solution | AI Chatbots provides 24/7 service to clear all customer queries and guide them through all the banking processes. It supports voice assistance feature and maintains a confidential conversation with customers. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank. |

3.4 Problem Solution Fit

4. REQUIREMENT ANALYSIS

4.1 Functional requirements

| FRNO. | FUNCTIONAL REQUIREMENT(EPIC) | SUB REQUIREMENT (STORY /SUB- |
|-------|------------------------------|------------------------------|
| | | TASK) |

| FR-1 | Savings Account Related Actions | Type of Savings Account Creation Details Interest Rate Minimum Balance Debit Card Credit Card |
|------|---------------------------------|--|
| FR-2 | Current Account Related Actions | Type of Company Current Account Closure Steps Update GSTIN Zero Balance Current Account |
| FR-3 | Loan Account Related Actions | Type of Loan How long for approval Available Loan Amounts Loan Status Joint Loan |
| FR-4 | General Queries Related Actions | Bank Working Days List of Branches Storage Locker Facility Currency Conversion Facility CIBIL Find a nearest branch |
| FR-5 | Net Banking Related Actions | Login Steps Change Net Banking Password Daily Limit Types of Fund Transfer Add Beneficiary |

4.2 Non-Functional requirements

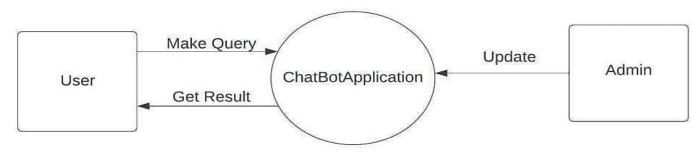
| NFRNO. | NON - FUNCTIONAL REQUIREMENT | DESCRIPTION |
|--------|------------------------------------|--|
| NFR-1 | Usability | Chatbots developed using AI should be able to answer any general banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner. |

| NFR-2 | Security | The AI Chatbot maintains a confidential conversation with customers. Chatbot will provide personal and efficient communication between the user and the bank. |
|-------|--------------|---|
| NFR-3 | Reliability | Chatbots are trained very well using AI to provide solutionsforthepopularandfrequentlyaskedquestions, thereby providing the best suited service quickly. Thus AI Chatbotshasareliableend-user experience. |
| NFR-4 | Performance | AI Chatbots are a great way to overcome the limitation of workload of humans. There can be multiple instances of a single chatbot inquiring about different people at the same time. Such chatbots work in real time with no need for customizability. This ensures faster, easier and more efficient face-time with customers. |
| NFR-5 | Availability | AI Chatbots provide 24/7 service to clear all customer queries and guide them through all the banking processes. It is available to anyone with access to the internet with basic hardware. |
| NFR-6 | Scalability | AIChatbotsarehelpingthebankingindustrytoscaletheircustomerserviceand toimprovecustomerservicesatisfactionatthesametime.Itcanbescaledaspert herequirementsofthe bank to include answers to queries related to any new feature or service introduced by the bank. |

5. PROJECT DESIGN

5.1 Data Flow Diagrams

LEVEL 0



User

Make Query

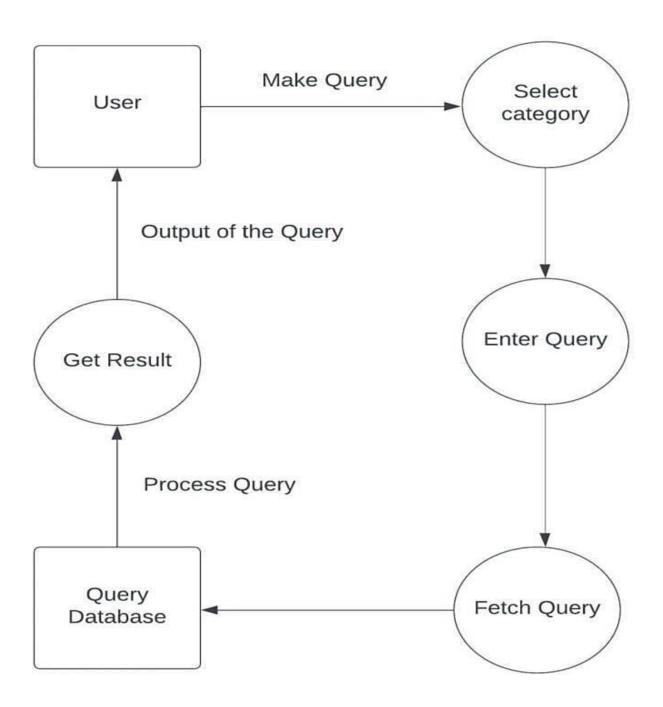
Process Query

Get Result

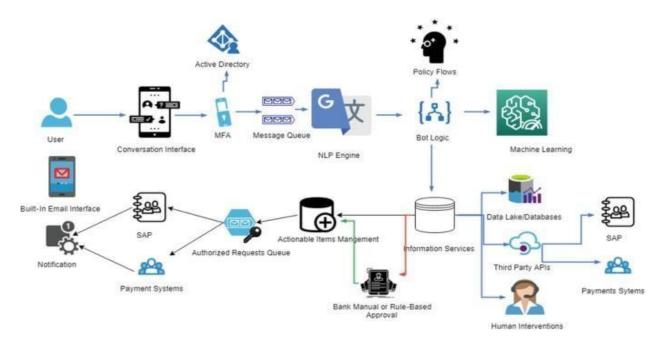
Output of the Query

Search Query

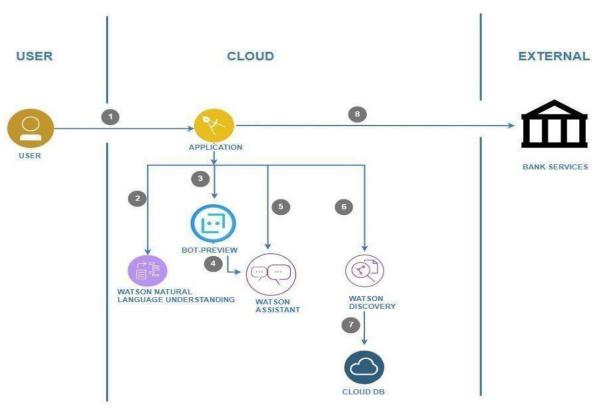
Database



Architecture Solution Architecture



Technical Architecture



5.3 User Stories

| USER TYPE | FUNCTIONAL REQUIREMENT (EPIC) | USER STORY NUMBER | USER STORY / TASK | ACCEPTANCE CRITERIA | PRIORITY | RELEASE |
|--|-------------------------------------|-------------------------|--|---|----------|----------|
| Customer (Mobile or Web user) | Savings Account Related Actions | USN-1 | As a user, in the Savings Account option, I can select Types of Savings Account to get details regarding documents required for creating that savings account. | I can clear my queries regarding types of savings account | High | Sprint-1 |
| | | USN-2 | As a user, I can check the Interest Rates of Savings Account | I can clear my queries regarding interest rates of savings account | High | Sprint-1 |
| | | USN-3 | As a user, I can check the Minimum Balance of Savings Account | I can clear my queries regarding minimum balance of savings account | Medium | Sprint-2 |
| | Current Account Related Actions | USN-4 | As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account | I can clear my queries regarding types of companies | High | Sprint-1 |
| | | USN-5 | As a user, I want to get details on procedure to close my Current Account | I can clear my queries regarding current account closure | High | Sprint-2 |
| | Loan Account Related Actions | USN-6 | As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme | I can clear my queries regarding types of loan account | High | Sprint-1 |
| | | USN-7 | As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen | I can clear my queries regarding loan amounts of loan account | High | Sprint-2 |
| | | USN-8 | As a user, I can check the Status of Loan for my Loan Accounts | I can clear my queries regarding loan status of loan account | Low | Sprint-2 |

| USER TYPE | FUNCTIONAL REQUIREMENT (EPIC) | USER STORY NUMBER | USER STORY / TASK | ACCEPTANCE CRITERIA | PRIORITY | RELEASE |
|---------------|-------------------------------------|-------------------------|---|--|----------|----------|
| | | USN-10 | As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank. | I can clear my queries regarding CIBIL score of loan application | Medium | Sprint 3 |
| | | USN-11 | As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account | I can clear my queries regarding storage locker facilities of bank account | High | Sprint-3 |
| | Net Banking Related Actions | USN-12 | As a user, I want to get the procedure details for changing the Net Banking password of my bank account | I can clear my queries regarding change of net banking password | Medium | Sprint-2 |
| | | USN-13 | As a user, I can select types of fund transfers to get details regarding different services available in net banking | I can clear my queries regarding types of fund transfers in net banking | High | Sprint-3 |
| | | USN-14 | As a user, I want to get the procedure details for adding beneficiaries to my net banking account. | I can clear my queries regarding adding beneficiaries in net banking | Low | Sprint-3 |
| Administrator | | USN-15 | As an admin, I can change responses to queries and modify them as and when needed. | I can modify responses of the chatbot | Medium | Sprint-1 |
| | | USN-16 | As an admin, I can add more options to queries and add new options as new features get added. | I can add more options and queries into the chatbot | Medium | Sprint-1 |

6. PROJECT PLANNING AND SCHEDULING

| SPRINT | FUNCTIONAL REQUIREMENT (EPIC) | USER STORY NUMBER | USER STORY / TASK | STORY POINTS | PRIORITY | TEAM MEMBERS |
|----------|--|-------------------------|--|-----------------|----------|---|
| Sprint-1 | Savings Account Related Actions | USN-1 | As a user in Savings Account option, I can select the Type of Savings Account to get details regarding documents required for creating Savings Account | 4 | High | ARIRAMI I |
| Sprint-1 | | USN-2 | As a user, I can check the Interest Rates of Savings Account | 4 | High | ABIRAMI I |
| Sprint-1 | | USN-3 | As a user, I can check the Minimum Balance of Savings Account | 3 | Medium | ABIRAMI I |
| Sprint-1 | Current Account Related Actions | USN-4 | As a user, I can choose the Type of Company to know the information on documents to be submitted for creating current account | 5 | High | ARUN KUMAR S |
| Sprint-1 | | USN-5 | As a user, I want to get details on procedure to close my Current Account | 4 | High | ARUN KUMAR S |
| Sprint-2 | Loan Account Related Actions | USN-6 | As a user, I can choose the Type of Loans to know the information on choosing an essential loan scheme | 3 | High | KOUSALYA B, ABIRAMI I |
| Sprint-2 | | USN-7 | As a user, I can check the Loan Amounts that can be offered for corresponding Loan Accounts chosen | 3 | High | KOUSALYA B, ABIRAMI I |
| Sprint-2 | | USN-8 | As a user, I can check the Status of Loan for my Loan Accounts | 1 | Low | KOUSALYA B, ABIRAMI |
| Sprint-2 | General Queries Related Actions | USN-9 | As a user, I want to get the procedure details for Currency Conversion facility of my bank account | 2 | Medium | ARUN KUMAR S, HARSHA VARDHAN C |
| Sprint-2 | | USN-10 | As a user, I want to check my CIBIL score for my loan application and to ensure whether my loan application is approved by the bank. | 1 | Low | ARUN KUMAR S, HARSHA XARDHAN C |
| Sprint-2 | | USN-11 | As a user, I want to get the procedure details for maintaining Storage Locker facility of my bank account | 3 | High | ARUN KUMAR S, HARSHA YARDHAN C |

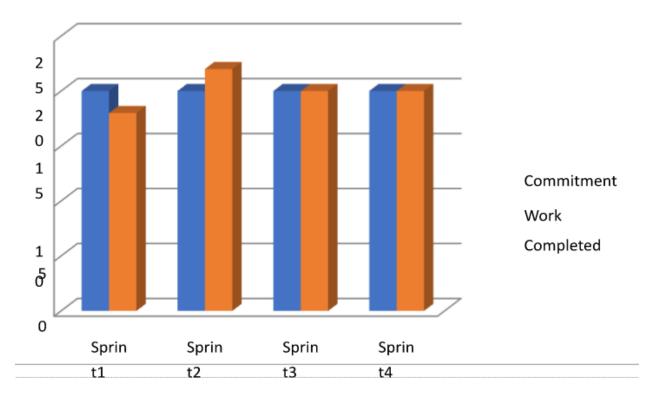
| Sprint-2 | Net Banking Related Actions | USN-12 | As a user, I want to get the procedure details for changing the Net Banking password of my bank account | | High | ABIRAMI I, ARUN KUMAR S |
|----------|---------------------------------|--------|---|----|--------|---|
| Sprint-2 | | USN-13 | As a user, I can select types of fund transfers to get details regarding different services available in net banking | 2 | Medium | ABIRAMI I, ARUN KUMAR S |
| Sprint-2 | | USN-14 | As a user, I want to get the procedure details for adding beneficiaries to my net banking account. | 2 | Medium | ABIRAMI I, ARUN KUMAR S |
| Sprint-3 | Web Application | USN-15 | As a user, I want to access the chatbot in a web browser that can be accessed from almost all devices. | 20 | High | HARSHAVARDHAN, ABIRAMI I, ARUN KUMAR S, KOUSALVA B |
| Sprint-4 | User Interface and Web Pages | USN-16 | As a user, I want to view pages of the banking website and have access to the chatbot easily. | 20 | High | HARSHAVARDHAN, ABIRAMI I, ARUN KUMAR S, KOUSALYA B |

6.2 Sprint Delivery Schedule

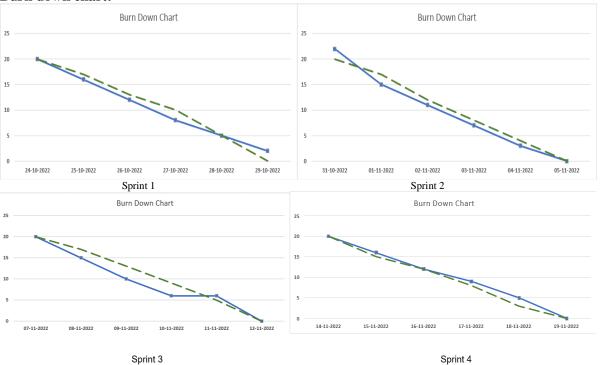
| SPRINT | TOTAL STORY POINTS | DURATION | SPRINT START DATE | SPRINT END DATE (PLANNED) | STORY POINTS COMPLETED (AS ON PLANNED END DATE) | SPRINT RELEASE DATE (ACTUAL) |
|----------|--------------------------|----------|-------------------------|---------------------------------|---|---------------------------------------|
| Sprint-1 | 20 | 6 Days | 24 Oct 2022 | 29 Oct 2022 | 18 | 02 Nov 2022 |
| Sprint-2 | 20 | 6 Days | 31 Oct 2022 | 05 Nov 2022 | 22 | 05 Nov 2022 |
| Sprint-3 | 20 | 6 Days | 07 Nov 2022 | 12 Nov 2022 | 20 | 12 Nov 2022 |
| Sprint-4 | 20 | 6 Days | 14 Nov 2022 | 19 Nov 2022 | 20 | 19 Nov 2022 |

| SPRINT | TOTAL STORY POINTS | DURATION | AVERAGE VELOCITY |
|----------|-----------------------|----------|---------------------|
| Sprint-1 | 20 | 6 Days | 20/6 = 3.33 |
| Sprint-2 | 20 | 6 Days | 20/6 = 3.33 |
| Sprint-3 | 20 | 6 Days | 20/6 = 3.33 |
| Sprint-4 | 20 | 6 Days | 20/6 = 3.33 |
| Overall | 80 | 24 Days | 80/24 = 3.33 |

6.2 Velocity chart



Burn down chart:



6.3 Reports from JIRA

| | | OCT | | | | NOV |
|---|------|-----|------|------|------|------|
| Sprints | | | ABDF | ABDF | ABDF | ABDF |
| > 48DFBI-26 Savings Account Related Actions | DONE | | | | | |
| ABDFBI-27 Current Account Related Actions | DONE | | | | | |
| > ABDFBI-28 Loan Account Related Actions | DONE | | | | | |
| ABDFBI-29 General Queries Related Actions | DONE | | | | | |
| ABDFBI-30 Net Banking Related Actions | | | | | | |
| > ABDFBI-31 Web Application | DONE | | | | | |
| ➤ ABDFBI-32 User Interface and Web Pages | DONE | | | | | |



7. CODING & SOLUTIONING (Explain the features added in the project along with code)

7.1 Feature 1

Python Flask

Python Flask is used to develop chatbot applications using python. Flask is mainly used to render and integrate the chatbot application in the browser by providing API. By running the python application, the suitable server domain link is obtained and run in the browser.

HTML

The HTML and CSS is used to design the overall chatbot UI. HTML is used to add UI components and CSS is used to add style to those components. IBM watson assistant deploys HTML code to train the Chatbot.

Build PYTHON FLASK Code:

APP.PY

```
from flask import Flask, render_template
app = Flask(__name__)
@app.route('/')
def bot():
       return render_template('index.html')
if __name__ == '__main__':
       app.run(debug = True)
```

HOME.HTML

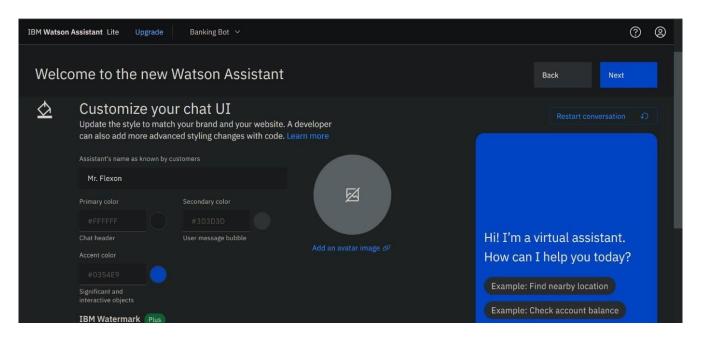
```
<!DOCTYPE html>
<html lang="en">
<head> <meta charset="UTF-8">
<title>Output</title>
<link href="https://fonts.googleapis.com/css?family=Source+Sans+Pro&display=swap"</pre>
rel="stylesheet">
<style>
#header{
display: flex;
align-items:center;
justify-content:space-between;
padding:20px 340px;
box-shadow: 0 5px 15px rgba(0, 0, 0, 0.06);
z-index: 999;
position: sticky;
top: 0;
left: 0;
font-family: 'Source Sans Pro', sans-serif;
#navbar li a:hover,
#navbar li a:active{
color: #ffff;
#navbar li a.active::after,
#navbar li a:hover::after{
content:"";
```

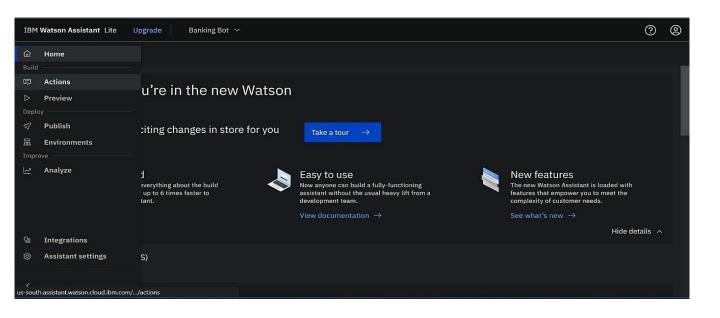
```
width: 30%;
height:2px;
background: white;
position: absolute;
bottom:-4px;
left: 20px;
}
#navbar{
display: flex;
align-items: center;
justify-content: center;
#navbar li{
list-style: none;
padding: 0 20px;
position: relative;
#navbar li a{
text-decoration:none;
font-size: 25px;
font-weight: 600;
color:white;
transition: 0.03s ease;
body{
background-image: linear-gradient(to bottom, #153449, #006479, #00978d, #48c87f, #c6f062);
}
#hero{
height: 90vh;
width: 100%;
background-size: cover;
background-position: top 25% right 0;
padding: 0 80px;
display: flex;
flex-direction: column;
align-items: flex-start;
justify-content: center;
#hero h1,p{
font-size: 50px;
line-height: 20px;
color: white;
font-family: 'Source Sans Pro', sans-serif;
} </style></head>
<body> <section id="header"> <div>
<a class="active" href="#">Home</a>
<a href="#">About</a>
<a href="#">Services</a>
<a href="#">Award</a>
<a href="#">Contact</a>
```

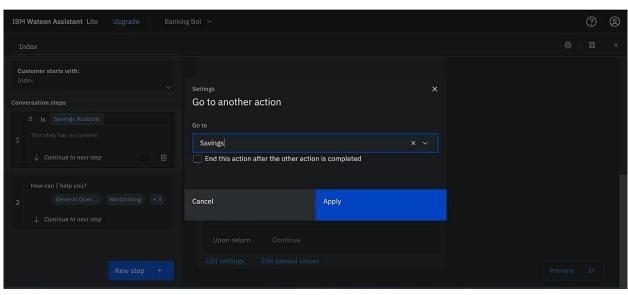
7.2 Feature 2

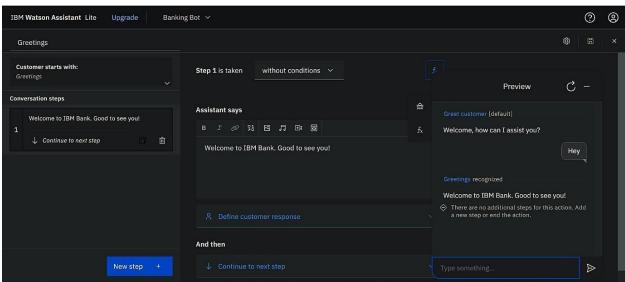
IBM CHATBOT:

- Our chatbot is able to guide a customer to create a bank account.
- Our chatbot is able to answer loan queries.
- Our chatbot is able to answer general banking queries.
- Our chatbot is able to answer queries regarding net banking.



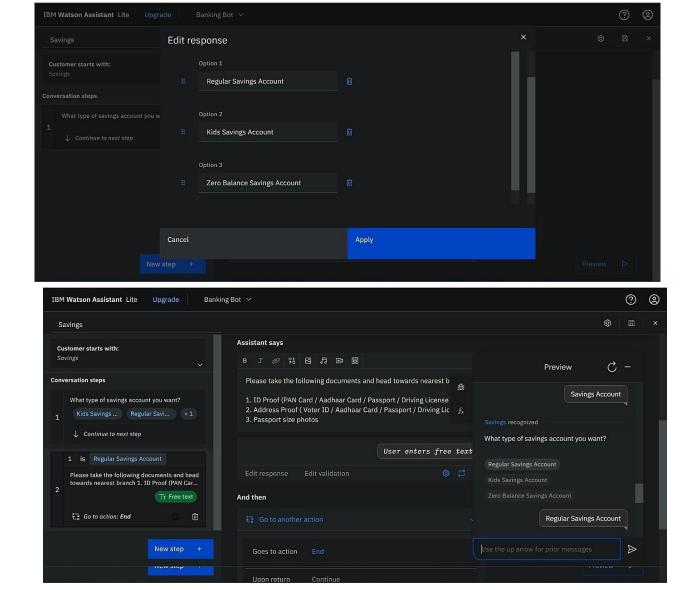






8. TESTING

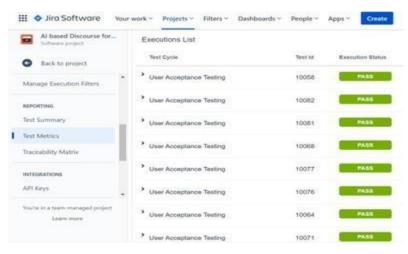
8.1 Test Cases

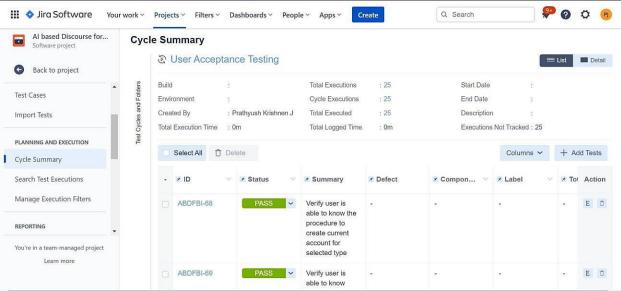


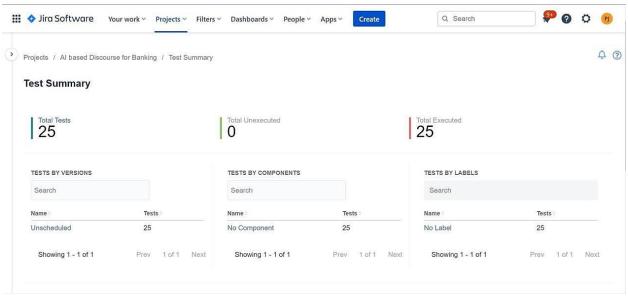
| | Test Scenarios | | | | | |
|---|---|--|--|--|--|--|
| 1 | Verify user is able to open and view chatbot UI | | | | | |
| 2 | Verify user is able to interact with chatbot or not | | | | | |
| 3 | Verify chatbot is able to respond to user queries immediately | | | | | |
| 4 | Verify chatbot is able to provide options for user to choose various choices | | | | | |
| | Savings Account Related Actions | | | | | |
| 1 | Verify user is able to select type of savings account | | | | | |
| 2 | Verify user is able to know the procedure to create savings account for selected type | | | | | |
| 3 | Verify user is check the minimum balance | | | | | |
| 4 | Verify user is able to find interest rate | | | | | |
| | Current Account Related Actions | | | | | |
| 1 | Verify user is able to select type of company | | | | | |
| 2 | Verify user is able to know the procedure to create current account for selected type | | | | | |
| 3 | Verify user is able to know about zero balance current account | | | | | |
| 4 | Verify user is able to know the procedure to close current account | | | | | |
| | Loan Account Related Actions | | | | | |
| 1 | Verify user is able to choose options for selecting type of available loan policies | | | | | |
| 2 | Verify user is able to know about available loan amounts | | | | | |
| 3 | Verify user is able to check the loan status | | | | | |
| 4 | Verify user is able to know about joint loan | | | | | |
| | General Query Related Actions | | | | | |
| 1 | Verify user is able to know about bank working days | | | | | |
| 2 | Verify user is able to know about list of branches | | | | | |
| 3 | Verify user is able to find the nearest branch | | | | | |
| 4 | Verify user is able to know about storage locker facility | | | | | |
| 5 | Verify user is able to know about currency conversion facility | | | | | |
| + | Net banking Related Actions | | | | | |
| 1 | Verify user is able to know the procedure to login netbanking account | | | | | |
| 2 | Verify user is able to know the procedure to change netbanking password | | | | | |
| | Varification in the standard particular for all attitudes and for all transfers | | | | | |
| 3 | Verify user is able to choose options for selecting type of fund transfers | | | | | |

8.2 User Acceptance Testing

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Test Report

1. Purpose of Document

The purpose of this document is to briefly explain the test coverage and open issues of the Al based Discourse for Banking Industry project at the time of the release to UserAcceptanceTesting(UAT)

2. Defect Analysis

| Resolution | Severity 1 | Severity 2 | Severity 3 | Severity 4 | Subtotal |
|----------------|------------|------------|------------|------------|----------|
| By Design | 0 | 0 | 2 | 1 | 3 |
| Duplicate | 0 | 0 | 0 | 0 | 0 |
| External | 0 | 0 | 0 | 0 | 0 |
| Fixed | 0 | 0 | 2 | 1 | 3 |
| Not Reproduced | 0 | 0 | 0 | 0 | 0 |
| Skipped | 0 | 0 | 0 | 0 | 0 |
| Won't Fix | 0 | 0 | 0 | 0 | 0 |
| Totals | | 0 | 2 | 2 | 6 |

3. Test Case Analysis

| Section | Total Cases | Not Tested | Fail | Pass |
|---------------------|-------------|------------|------|------|
| Print Engine | 0 | 0 | 0 | 0 |
| Client Application | 25 | 0 | 0 | 25 |
| Security | 0 | 0 | 0 | 0 |
| Outsource Shipping | 0 | 0 | 0 | 0 |
| Exception Reporting | 0 | 0 | 0 | 0 |
| Final Report Output | 25 | 0 | 0 | 25 |
| Version Control | 0 | 0 | 0 | 0 |

9. RESULTS

9.1 Performance Metrics

Model Performance

Testing:

| S.NO | PARAMETER | VALUES | SCREENSHOT |
|------|---------------|--|--|
| 1. | Model Summary | The chatbot is used by the user to interact and select queries that are populated based on frequently asked questions of banking customers. There can be multiple instances of a single chatbot serving different users at the same time. It quickly responds with expected answers to frequently asked customer queries. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank. | Redefining banking experience A BANK REIMAGINED Total About Service Award De Particle About 1 Properties and 1 Properties About 1 Properties Ab |



- 1. **Round-the-clock support:** Chatbots provide 24/7 client support, so existing and potential customers can try and solve their banking problems after work hours and on weekends. This ultimately also leads to better customer experience.
- 2. **Enhanced productivity of bank personnel:** Not all clients' problems require the help of a staff member. Artificial intelligence may successfully deal with minor issues leaving only the most urgent and complicated cases for the human approach.
- 3. **More convenient mode of communication:** Chatbots may combine various functionalities that would make them convenient for customers of different age groups.

Disadvantages

- 1. **Internet Issues:** Chatbots will not work without the internet.If there is a network problem, chatbots may stop working and will not respond to client queries.
- 2. **Requirement of technical knowledge:** Users who make use of chatbots must know how to use chatbots. Otherwise, it is difficult to do interaction with chatbot.
- 3. **Providing unexpected answers:** Chatbots in some cases may get confused due to prolonged user inputs and may provide irrelevant answers.
- 4. **Inability to interpret multiple queries:** Chatbots can't understand multiple questions at a time if a user continuously posts queries to it. So it is necessary for a user to post queries one-by-one.

11. CONCLUSION

Chatbots developed using AI are able to answer any frequently asked banking queries on account creation, loan, net banking, other services etc. It addresses the queries of customers immediately and effectively in a cost efficient manner. It eliminates the need for a massive customer care workforce and even reduces the workload of the bank employees whose efforts can be used elsewhere. AI Chatbots provides 24/7 service to clear all customer queries and guide them through all the banking processes. It can be scaled as per the requirements of the bank to include answers to queries related to any new feature or service introduced by the bank. In order to overcome the user satisfaction issues associated with banking services, chatbot will provide personal and efficient communication between the user and the bank. It is built to be the overall virtual assistant that can facilitate customers to ask banking-related

questions without visiting the bank or calling up customer service centers as well as providing them with relevant suggestions. 12. FUTURE SCOPE

Chatbots help people obtain the information they need and solve their problems. The technology sector has seen a massive increase in AI development, which has led to the creation of chatbots that can help users easily find the information they need online. AI Chatbots effectively create a strong brand image. They will continue to evolve and play an important role in customer service for businesses.

1. Bots for Internal Business Communications

Chatbots can be used for various purposes, including addressing common problems, communicating with employees, and finishing HR-related tasks and transactional functions. Chatbots for websites are acting as a guide to new employees through company protocols, recording answers for screen questions, and assisting with the onboarding process for new employees. Chatbots can save time for IT desk agents and help with more complicated issues.

2. Content Marketing

Chatbots can communicate with the target market by speaking with them in complete sentences with a natural and easy-going conversational flow. Some markets use these bots to serve customer service and retail, amongst others. Chatbots can segment consumers for future marketing campaigns. This can be

incredibly useful for creating more accurate target marketing. Based on the information from dialogue with chatbots, marketers can use this information to help with personalizing brand content.

3. Social Media

Chatbots have better customer interaction rates on social media. Chatbot interactions increase consumer confidence in a brand or business. Customers are informed with daily or weekly announcements about deals, events, and promotions via social media. With time, it is used for voicing opinions, ordering products and services, offering reviews, and even getting in touch with businesses.

4. Use of AI in contact centers

AI chatbots without human involvement can handle simple requests such as changing a password, requesting a balance, scheduling an appointment, etc.

13. APPENDIX

Source Code

Build PYTHON FLASK Code:

APP.PY

```
from flask import Flask, render_template
app = Flask(__name__)
@app.route('/')
def bot():
        return render_template('index.html')
if __name__ == '__main__':
        app.run(debug = True)
```

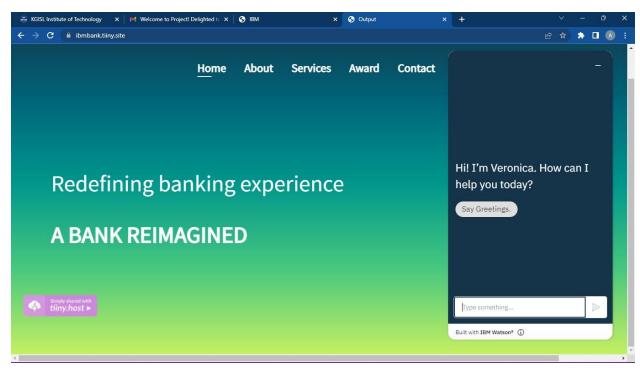
HOME.HTML

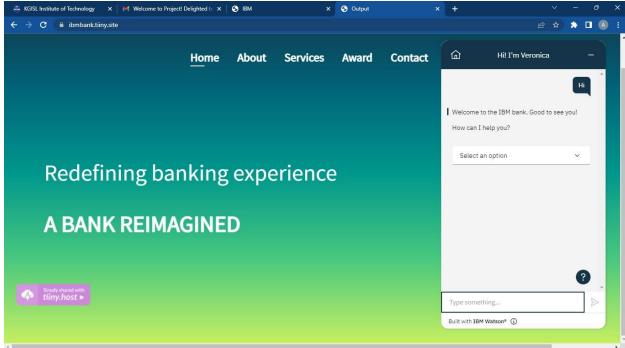
```
<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<title>Output</title>
link href="https://fonts.googleapis.com/css?family=Source+Sans+Pro&display=swap" rel="stylesheet">
<style>
/* Header start*/
#header{
display: flex;
align-items:center;
justify-content:space-between;
```

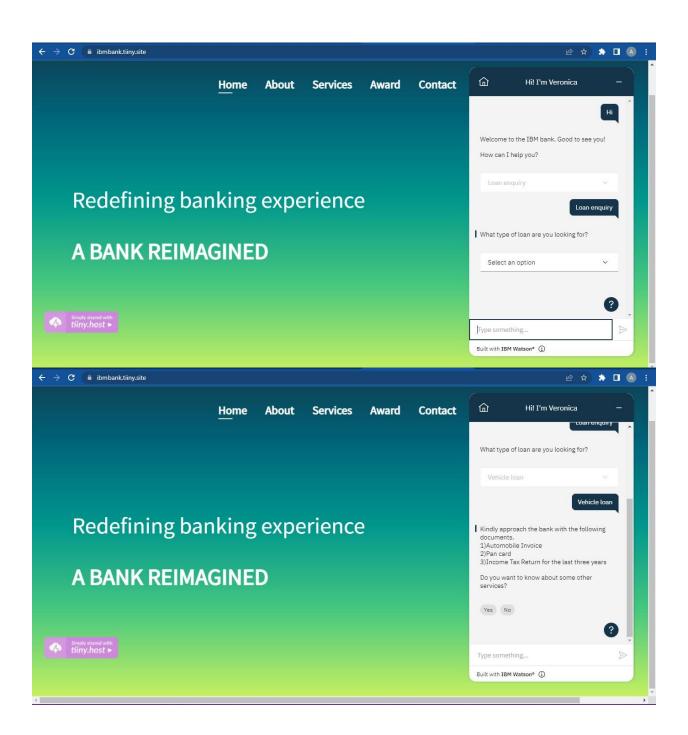
```
padding:20px 340px;
box-shadow: 0 5px 15px rgba(0, 0, 0, 0.06);
z-index: 999;
position: sticky;
top: 0;
left: 0;
font-family: 'Source Sans Pro', sans-serif;
#navbar li a:hover,
#navbar li a:active{
color: #ffff;
#navbar li a.active::after,
#navbar li a:hover::after{
content:"";
width: 30%;
height:2px;
background: white;
position: absolute;
bottom:-4px;
left: 20px;
}
#navbar{
display: flex;
align-items: center;
justify-content: center;
#navbar li{
list-style: none;
padding: 0 20px;
position: relative;
#navbar li a{
text-decoration:none;
font-size: 25px;
font-weight: 600;
color:white;
transition: 0.03s ease;
body{
background-image: linear-gradient(to bottom, #153449, #006479, #00978d, #48c87f, #c6f062);
#hero{
height: 90vh;
width: 100%;
background-size: cover;
background-position: top 25% right 0;
padding: 0 80px;
display: flex;
flex-direction: column;
align-items: flex-start;
```

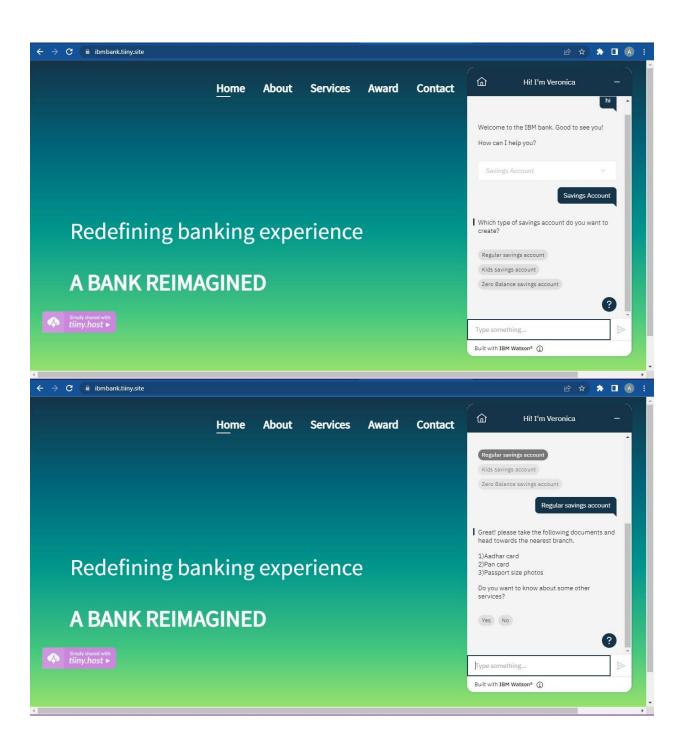
```
justify-content: center;}
#hero h1,p{
font-size: 50px;
line-height: 20px;
color: white:
font-family: 'Source Sans Pro', sans-serif;
</style>
</head>
<body>
<section id="header">
<div>
<a class="active" href="#">Home</a>
<a href="#">About</a>
<a href="#">Services</a>
<a href="#">Award</a>
<a href="#">Contact</a>
</div>
</section>
<section id="hero">
Redefining banking experience
<h1>A BANK REIMAGINED</h1>
</section>
<script>
window.watsonAssistantChatOptions = {
integrationID: "22d1b5be-b60f-4ea2-bd4a-3a669f49464b", // The ID of this integration.
region: "us-south", // The region your integration is hosted in.
serviceInstanceID: "d3c7428c-3428-401f-835c-954121e28aaf", // The ID of your service instance.
onLoad: function(instance) { instance.render(); }
};
setTimeout(function(){
const t=document.createElement('script');
t.src="https://web-chat.global.assistant.watson.appdomain.cloud/versions/" +
(window.watsonAssistantChatOptions.clientVersion || 'latest') + "/WatsonAssistantChatEntry.js";
document.head.appendChild(t);
});
</script>
</body>
</html>
```

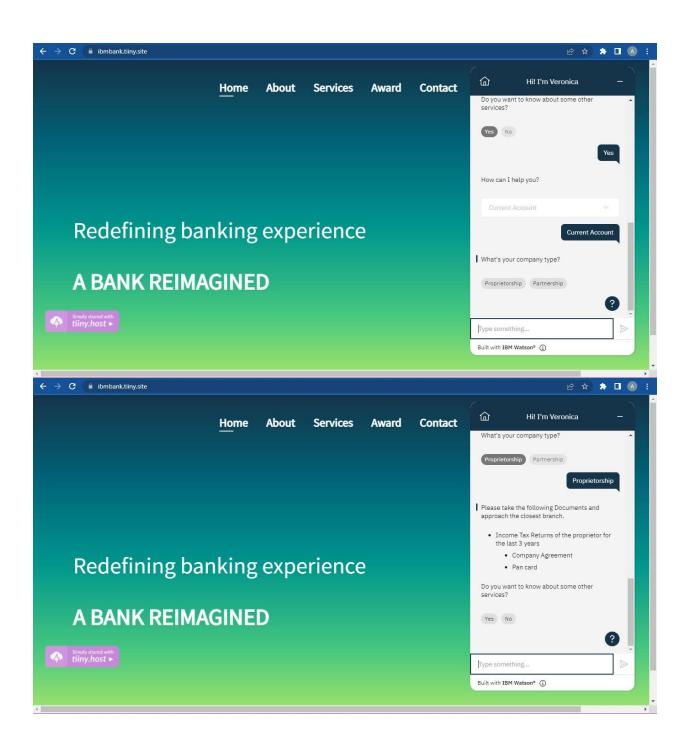
IBM CHATBOT:

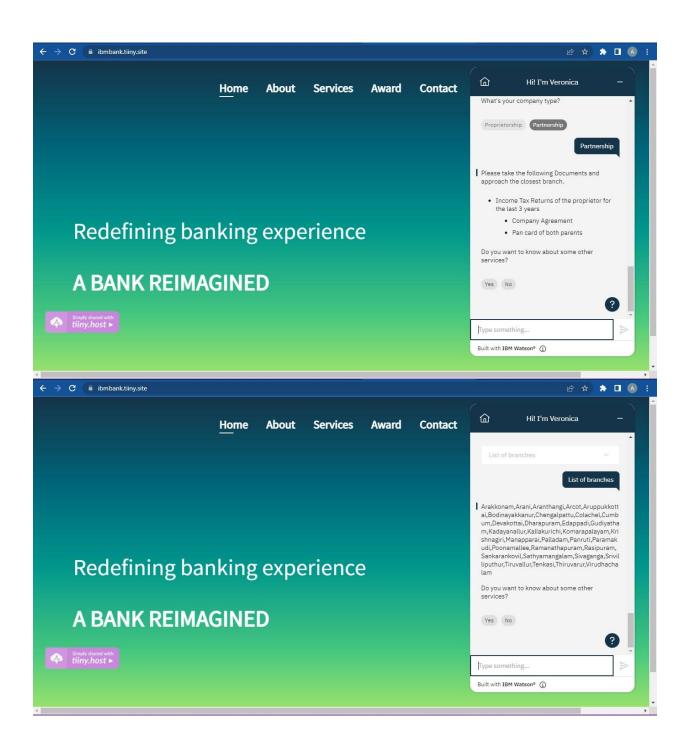


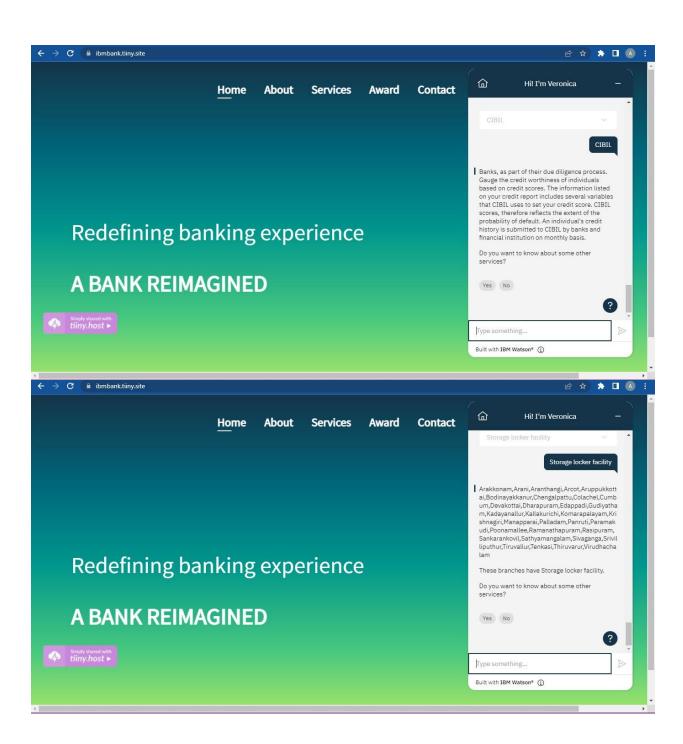


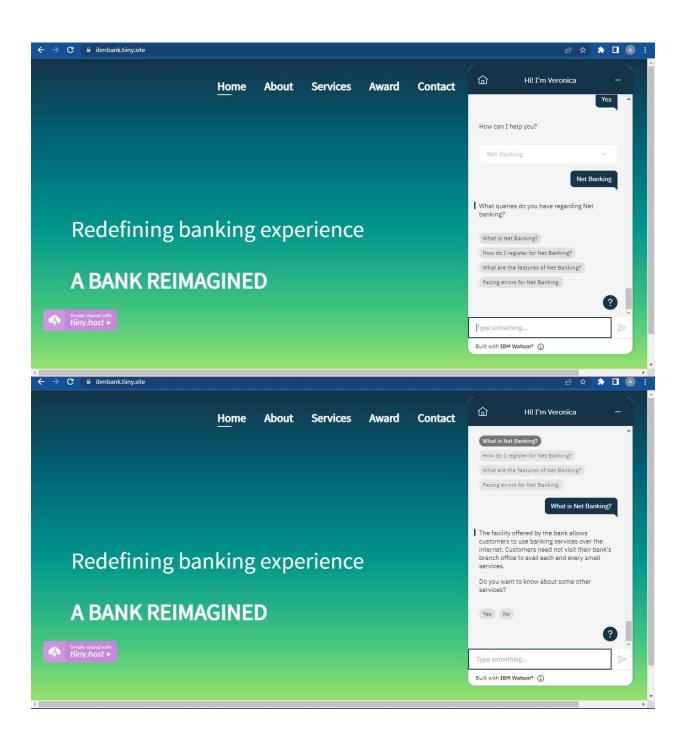


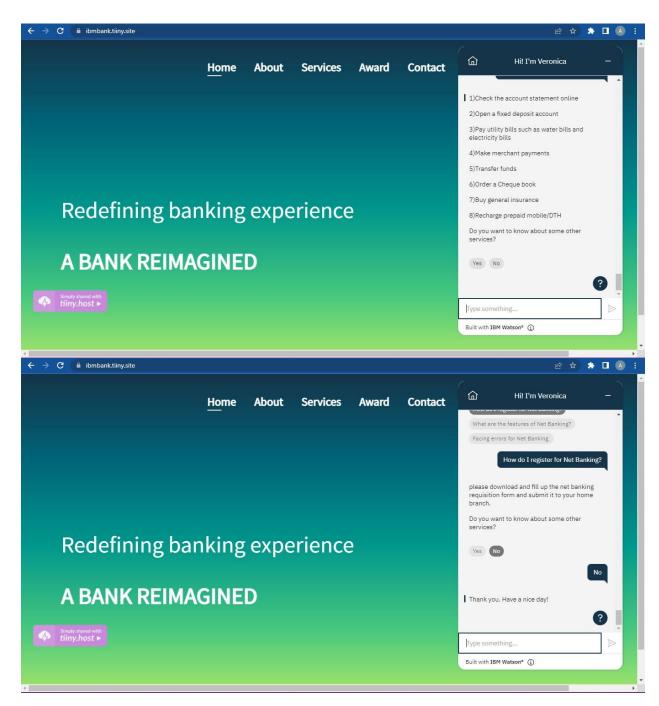












GITHUB LINK:

https://github.com/IBM-EPBL/IBM-Project-46593-1660751161.git

PROJECT DEMO LINK:

Project Demo Video