

## Ideation Phase

### Emphasize & Discover

Date	19 September 2022
Team Id	PNT2022TMID51379
Project Name	Project – Plasma donor application
Maximum Mark	4 - marks

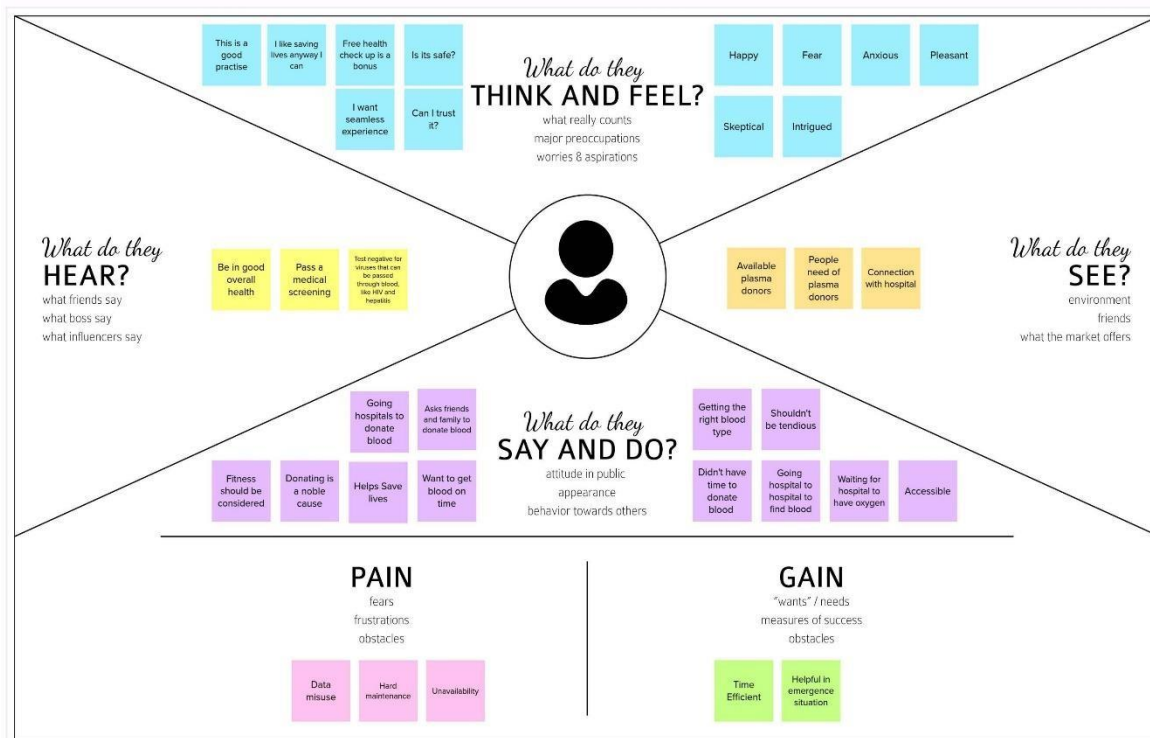
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# Empathy Map Canvas

Gain insight and understanding on solving customer problems.

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Build empathy and keep your focus on the user by putting yourself in their shoes.



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