Ideation Phase Define the Problem Statements

Date	16 October 2022	
Team ID	PNT2022TMID51379	
Project Name	Project-Plasma Donor Application	
Maximum Marks	2 Marks	

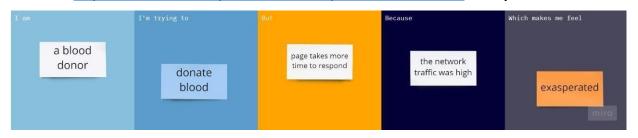
Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: https://miro.com/templates/customer-problem-statement/ Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a Blood Donor	Donate blood	page takes more time to respond.	the network traffic was high.	exasperated
PS-2	a User	search blood donor	page takes more time to display.	It has large amount of datasets.	frustrated