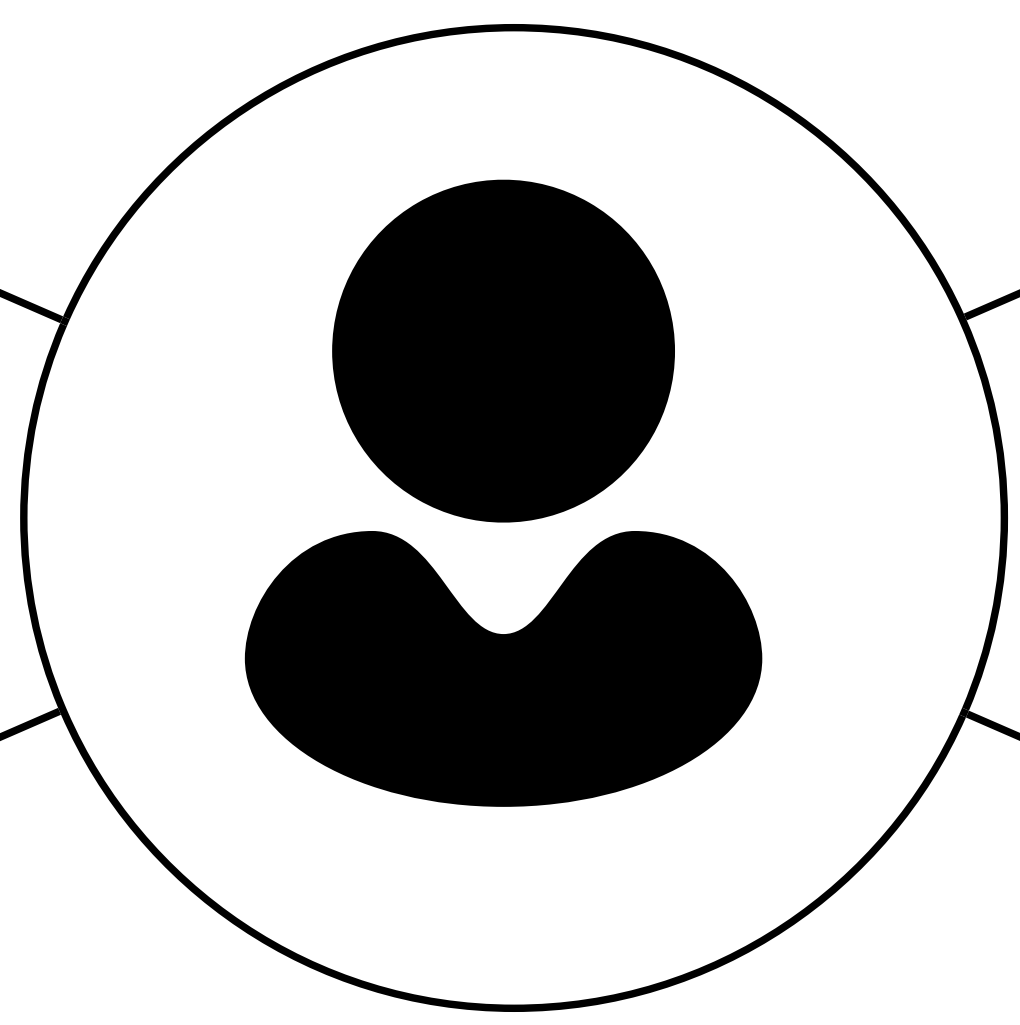


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



Reduces the man power.

This project can be further improved by adding some additional sensor.

This application will be useful for monitoring the crops.

Easy to maintain the farm.

Will be useful for the people who are interested in farming.

Get the sensor data as input and prediction graph as output.

This application will be user friendly.

What do they
SEE?

environment
friends
what the market offers

What do they
HEAR?

what friends say
what boss say
what influencers say

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

says weather the farm is monitored and maintained by the farmer.

says the soil moisture and water content of the farm.

easy maintaining of the farm.

PAIN

fears
frustrations
obstacles

cannot assure that the sensor data is always correct

GAIN

"wants" / needs
measures of success
obstacles

reduces the burden of the farmers