

Customer Journey



Phase

Increase security

Touch Point 1

Smart farming is an conceptual idea about how to cultivate using latest technology and gain much larger yields.

Touch Point 2

Customer want to take care of their field without wasting the time so they would start this journey

Phase

Increase the agility of the process and boost productivity.

Touch Point 1

Farmers would find it difficult to adapt to the technology too a lack of of trust this would limit smart farming.

Touch Point 2

We are providing the solution which is secure and reduce their stress about the losses.

Phase

Increase the technology / awareness among the process

Touch Point 1

Data driven agriculture helps grow more products. Using this system they can increase the nutritional value of the products.

Touch Point 2

They will be initimated about their field conditions regularly through message and mail so they will be stay updated.

Phase

Increase quality product and optimize human labour.

Touch Point 1

By utilizing iot solutions smart farming is able to meet the growing demand for crops while providing the highest quality standard.

Touch Point 2

Farmers are even customers would always like to the one who suffers from the same problem and our solutions include one device performing multiple tasks.

Phase

Increase quality product and optimize human labour.

Touch Point 1

IoT in agriculture uses robots, drones , remote , sensors , and computer imaging combined with continuously progressong machine learning and analytical tools for monitoring crops, surveying , and mapping the fields to save time and cost.

