Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⏱ 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.
Open article →

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1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How customer focuses on suggesting individual fashion items or collective fashion items? What are the ways to attract the customer that match users' preferences to buy more Smart Fashion Products?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Deepak Kumar A

- Price can be predicted using the quality
- Artificial Intelligence can be very effective in prediction
- Sample Products are useful for Smart fashion prediction

Jeevanandham B M

- Deep Learning can be used for analysis to improve the products
- Many Discounts are available for the Smart Fashion Recommender
- The integration of AI and Machine Learning will be useful

Juroo J S

- Python can be used to represent the ideas
- Visual representation can be done to get a better idea about the data
- Clear information should be gathered to implement the model

Karthik M

- Price prediction can be done by go analyzing the data from the time period
- The overall Demand can be recorded and can be used for the Price
- Professionals can be really helpful in the Smart Fashion Recommender prices

Kishore R

- Python can be used to represent the ideas
- Visual representation can be done to get a better idea about the data
- Clear information should be gathered to implement the model

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

Basic level

- Price can be predicted using the quality
- Artificial Intelligence can be very effective in prediction
- Sample Products are useful for Smart fashion prediction

Advanced level

- Deep Learning can be used for analysis to improve the products
- Many Discounts are available for the Smart Fashion Recommender
- The Integration of AI and Machine Learning will be useful
- Price prediction can be done by go analyzing the data from the time period
- Visual representation can be done to get a better idea about the data
- Python can be used to represent the ideas
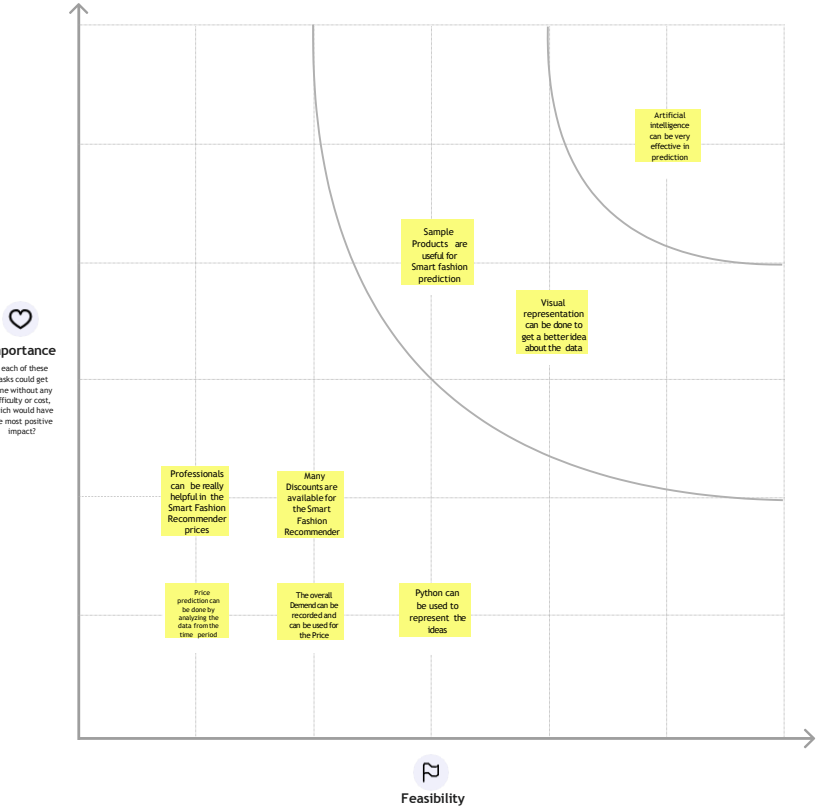- Professionals can be really helpful in the Smart Fashion Recommender prices
- The overall Demand can be recorded and can be used for the Price
- Python can be used to represent the ideas

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4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

Grid sticky notes:
- Artificial intelligence can be very effective in prediction
- Sample Products are useful for Smart fashion prediction
- Visual representation can be done to get a better idea about the data
- Professionals can be really helpful in the Smart Fashion Recommender prices
- Many Discounts are available for the Smart Fashion Recommender
- Price prediction can be done by go analyzing the data from the time period
- The overall Demand can be recorded and can be used for the Price
- Python can be used to represent the ideas

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for a experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback