

IDEATION PHASE PROBLEM STATEMENTS

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Team ID	PNT2022TMID54263
Project Name	Project - Retail Store Stock Inventory Analytics
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CUSTOMER PROBLEM STATEMENTS:

Problem statement:

One of the main Problem in retail industry is that lack of personalized dashboards. which gives a clear overview about the

- Most sold items.
- Least sold items.
- Area in which improvements should be done.
- Overall sales
- Overall profit or loss
- Customer Satisfaction and so on.

Another problem is that lack of predicting customer buy back, which is key element in inventories management.

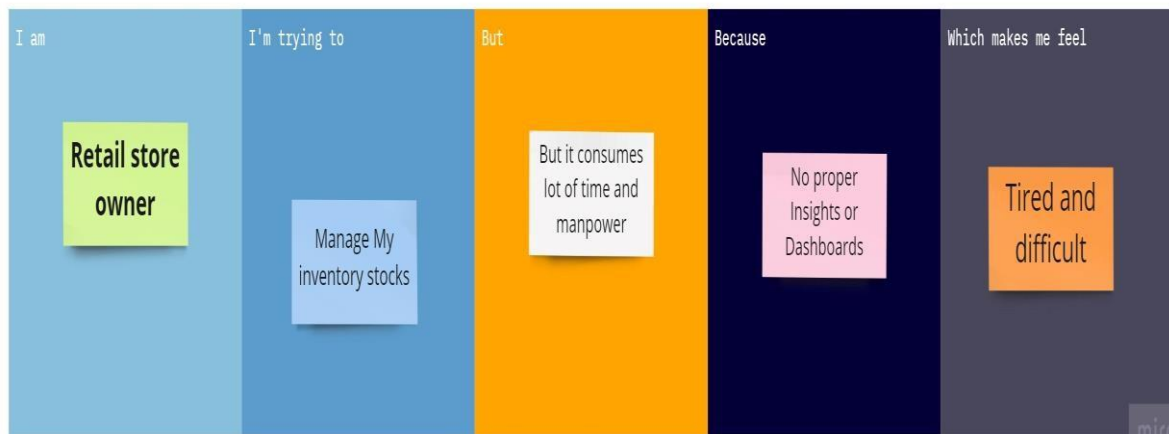


Figure 1: customer problem statement