

## IDEATION PHASE PROBLEM STATEMENTS

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Team ID	PNT2022TMID B3-3M5E
Project Name	Project - Retail Store Stock Inventory Analytics
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### CUSTOMER PROBLEM STATEMENTS:

#### Problem statement:

One of the main Problem in retail industry is that lack of personalized dashboards. which gives a clear overview about the

- ✓ Most sold items.
- ✓ Least sold items.
- ✓ Area in which improvements should be done.
- ✓ Overall sales
- ✓ Overall profit or loss
- ✓ Customer Satisfaction and so on.

Another problem is that lack of predicting customer buy back, which is key element in inventories management.

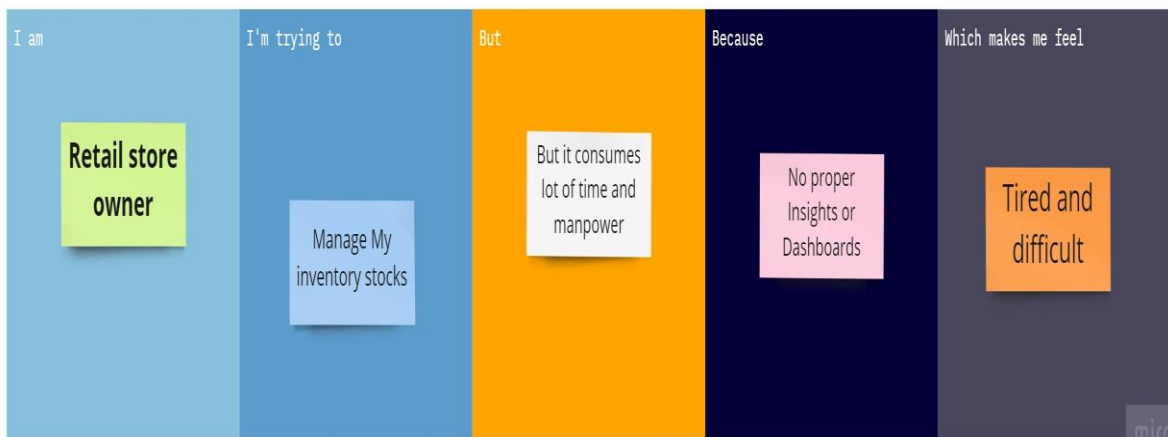


Figure 1: customer problem statement