

Ideation Phase

Define the Problem Statements

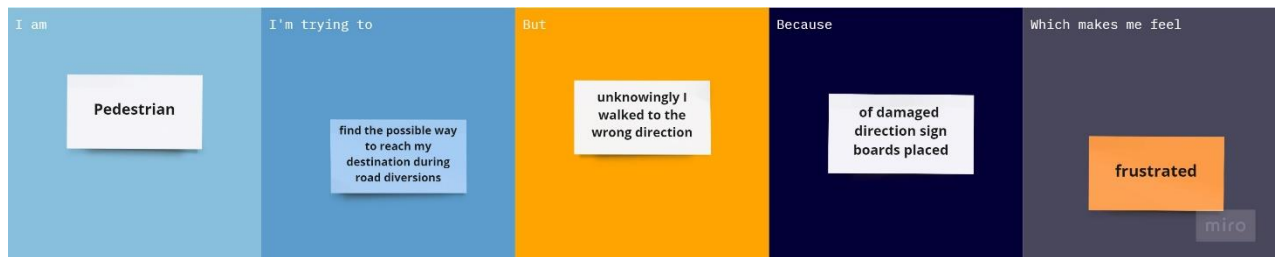
Date	20 September 2022
Team ID	PNT2022TMID29129
Project Name	Project - Signs with Smart Connectivity For Better Road Safety
Maximum Marks	2 Marks

Customer Problem Statement

PS-1



PS-2



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Motor vehicle driver	control the speed of my vehicle	unconsciously I would drive fast	of improper / damaged speed limit sign boards	frightened that accidents might happen
PS-2	Pedestrian	find the possible way to reach my destination during road diversions	unknowingly I walked to the wrong direction	of damaged direction sign boards placed	frustrated