Date	30.10.2022
Team ID	PNT2022TMID31586
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Empathy Map

What do they THINK AND FEEL ?
What really counts
major preoccupations
worries & aspirations

- How to reduce unnecessary expenses?
- How to track my monthly expenses?
- What to do with the savings?
- where am i spending more money?
- Have i save enough for future purposes?
- Check if there are any apps that can help them manage money

What do they HEAR ?
What friends say
what boss say
what influencers say

- I am not saving enough
- Not making investments
- Don't have time to note down daily expenses

What do they SEE ?
Environment
friends
what the market offers

- My friends are managing their expenses well
- I am borrowing money frequently from my acquaintances
- I am running out of money sooner than expected

What do they SAY AND DO ?
Attitude in public
appearance
behaviour towards others

- Visualize my monthly expenses through tools
- Plan on where to spend available money
- Ask friends or advisors for making investments
- Maintain a diary or digital sheets to track expenses
- Search for investment options and advises
- Check banks statements often

PAIN
Fears
depression
frustation

- What is the distribution of my spendings?
- No proper savings for emergency purpose
- unwanted expenses

GAIN
Profit
measure of success
obstacles

- Can categorize expenses
- Reduces impulse spending
- Financial well-being