## Team ID:PNT2022TMID31202



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ( 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

### Before vou collaborate

session. Here's what you need to do to get going.

- Team gathering Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- B Set the goal
  Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

A little bit of preparation goes a long way with this

⊕ 10 minutes

productive session.

Open article →

### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

ტ 5 minutes

PROBLEM Patients who suffer from chronic kidney diseases need a way to control its progression to an advanced state with early detection and appropriate treatment.





### Brainstorm

Write down any ideas that come to mind that address your problem statement.

→ 10 minutes





## Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

→ 20 minutes

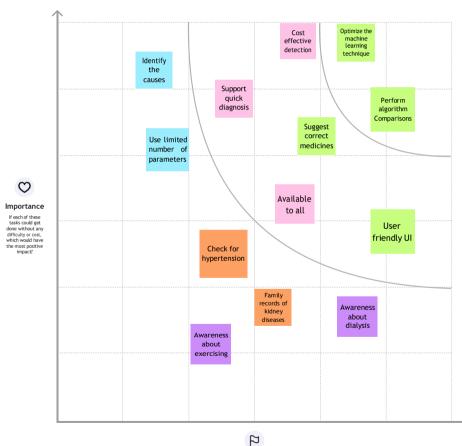




### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

→ 20 minutes





Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)