Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID43650
Project Name	Project - Global Sales Data Analytics
Maximum Marks	2 Marks

Proposed Solution:

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	We are analysing the nature of the customer, sales of different product, profit, loss, revenue and customer satisfaction.
2.	Idea / Solution description	When we are collecting previous good product with high sale, we can analyse the quality of the product. To get an increased revenue we can sell the product with less than 5 percent than actual rate
3.	Novelty / Uniqueness	Prepare a list of the all-potential differentiations of our brand and what you sell. compare your most unique angle against your audience's needs. think about Viable ways to apply it across your business.
4.	Social Impact / Customer Satisfaction	The best quality and satisfactory product can be obtained through the statistical report of the Global sales. The project will ensure cost and time effectiveness and customer satisfaction.
5.	Business Model (Revenue Model)	We can define business strategies of to ensure high profitable growth. We can gather and analyse data and provide key insights.
6.	Scalability of the Solution	We can improve scalability by monitoring internal process of sales, marketing effort, manufacturing and distribution. It maintenance the consistency of the product and quality level.