Project Design Phase-I - Solution Fit

5. AVAILABLE SOLUTIONS ន provide better dashboard or platform application which is understandable transport facilities, brand and quality addition information likes supplier, and user friendly to the customer The customer want to know the of products. The company most 6. CUSTOMER CONSTRAINTS S purchasing details based on most Here we get the customer details likes age, occupations, incomes (online or offline), location and and also shopping methods purchase products. 1. CUSTOMER SEGMENT(S)

AS We analyze the previous data and it compared with current situation to predict the future sales..

9. PROBLEM ROOT CAUSE

2. JOBS-TO-BE-DONE / PROBLEMS

ᇤ helps to the both customer and sellers to predict the business The data are analyzed, which based on marketing, product qualities and sales 7. BEHAVIOUR SC

Focus on J&P, tap into BE, understand RC

user queries. 딩 structured data and sort the data It is easy to measure the product details like marketing, sales, and in proper order. So it necessary quantity. It easy to store and It is difficult to model the to implement are better methodology. 10. YOUR SOLUTION J&P observed the marketing trends, product details and customer customer needs, competitors Using data analytics we can

segments

particular domain which is based on The user must know the 8. CHANNELS of BEHAVIOR maintain the previous data. sales results and improvement points. We can understand the sales trends, Previous sales drive and forecast in future sales 3. TRIGGERS

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4. EMOTIONS: BEFORE / AFTER EMOTIONS: BEFORE : As we have a huge amount of data, it choices which are not comfortable to make is more challenging to store, manage, and analyze it .And also data can have lots of better decisions.

potential sales opportunities which help us to **AFTER**: Now using this current system the customer will be able to identify needs, profitable products, various customer and make decisions easily.