

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID31561
Project Name	Project – Nutrition Assistant Application
Maximum Marks	2 Marks

Customer Problem Statement :

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Nutrition Assistant Application Problem statements

I am an obese person	I'm trying to lose weight	But I can't maintain proper diet	Because I do not know how to calculate calories	Which makes me feel hopeless
I am a malnourished person	I'm trying to get physically fit	But even though I eat a lot of food, I face health issues	Because I don't have knowledge about nutritious food	Which makes me feel worried
I am a sports person	I'm trying to maintain fitness	But I can't track my calorie intake	Because I can't find a perfect platform to calculate the nutritional value	Which makes me feel disturbed
I am a mother	I'm trying to give a healthy life to my kids	But I can't find a perfect nutritionist	Because I don't have time to find one	Which makes me feel frustrated