Ideation Phase
Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID31636
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

Step-1: Select the Problem Statement

PROBLEM

How might we handle to create an application fully dedicated for Plasma Donation?

Step-2: Brainstorm, Idea Listing and Grouping

All donors from the age of 18 weighting 49kg can register themselves in the app and create a profile

This app provides donors with functionalities like request feed, donation history, invite friend and options like book an appointment, find donor location for the patient i.e., receiver

Options like emergency or Normal can be opted by the receiver. In cases of emergency the donors are alerted through automatic calls from the app.

Providing a profle for the donor who donates for the frst time and the people who donates at aregular time.

To ensure whether the donor is free from side effects and is able to donate plasma again.

In the profile of donor, it should also be mentioned when the plasma Isbody

The plasma donor's age,gender,location and other important details are collected in his profile

The blood group details of both the donor and the recipient is to be collected before donation to ensure the right choice during donation.

Donor verifcation (whether he is capable to provide plasma from his blood) verification

Step-3: Idea Prioritization