Define CS, fit into CC

Explore AS, differentiate

1. CUSTOMER SEGMENT(S)

The customers for our project are

- Persons who donate plasma
- Persons who need plasma
- Hospital management
- Patients

2. JOBS TO BE DONE

The connection between a donor and recipient

- Notify the donors at a correct time
- Demand has increased
- Shortlisting the registration

3. TRIGGERS

Need of plasma trigger's people to use this application

Focus on J&P, tap into BE, understand

4. EMOTIONS: BEFORE / AFTER

BEFORE:
People are mostly aware of blood donation and its importance and less aware about plasma donation
AFTER:
All the people know about plasma donation and its importance

5. AVAILABLE SOLUTIONS

Seeking help through social media

Existing system involves the collection of donor data and will not notify the about the recipient

6. CUSTOMER CONSTRAINTS

- Device Availability
- Network connection
- Knowledge about the application and its usage

Focus on J&P, tap into BE, understand

7. BEHAVIOUR	9. PROBLEM ROOT CAUSE	10. YOUR SOLUTION
Find the right donor for the plasma donation This application works with the help of data that are stored in the database **8. CHANNELS OF BEHAVIOUR** The donor will register and they will be notified through the mail. It will act as a communication channel.	During the COVID 19 crisis, the requirement of plasma became a high priority and the donor count has become low. Saving the donor information and helping the needy by notifying the current donors list, would be a helping hand.	- Spread the awareness about the plasma donation. - Connects plasma recipients and donor through common platform - Finding the respective donor and notify them through email for the requests.