## Ideation Phase Problem Statements

Date	01 November 2022		
Team ID	PNT2022TMID31583		
Project Name	Project - News Tracker Application		
Maximum Marks	2 Marks		

## **Customer Problem Statement:**

People's schedules have been too full for them to read the news or keep up with the current events. Finding newspapers and reading through them has grown to be a chore.



Problem	I am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Journalist/ Article writer	Gather information	Unable to get information based on interests	There are vast area of news that are available	Annoyed and Irritated
PS-2	Stock investors or stock holders	Want to know the current stock price	Difficult to find it in the newspapers	Because a large set of news are covered	Skeptical on my decisions

PS-3 Stu	udent  Read current affairs to clear government exams	It is hard to go through all papers	News is not brief or clear	Exhausted or Discouraged
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