SCENARIO

Browsing, booking, attending, and rating a local city tour

Entice

How does someone initially become aware of this process?

Enter

What do people experience as they begin the process?

Engage

In the core moments in the process, what happens?

Exit

What do people typically experience as the process finishes?

Extend

What happens after the experience is over?

Steps

What does the person (or group) typically experience?

- May be marketed on social media platforms
- Customers may use search engines like Google to look it up.
- Related searches, such as those for catastrophes and their preventions, may provide suggestions.
- Educating others about the app's features and how it operates
- Registration
- Verification
- Location details
- Verifies the location and, if any catastrophes exist, provides details
- Seeks the necessary information and uses it to evaluate the situation
- If there are any details concerning the catastrophe that may be provided.
- Analyse the past and explain in detail what may be anticipated
- Displays the outcome of a user's request.
- Proposes a few assistance initiatives
- Find advice on how to get ready for the upcoming threat.
- Preparedness for medical emergencies
- Rescue efforts from impacted areas are assisted by volunteers.
- People can be moved to safer locations
- Response team conducts a rescue operation

Interactions

What interactions do they have at each step along the way?

- **People:** Who do they see or talk to?
- **Places:** Where are they?
- **Things:** What digital touchpoints or physical objects would they use?

- People use mobile phones or other electronic devices for interaction.
- The interaction happens between the admin and others who tends to receive informations about the natural disaster.
- In the event that users experience any difficulties, they can communicate with the website's service provider.
- Can interact through notifications
- Any updates or warning can be notified through message or notification
- Interactions with scientists and industry experts.
- Communication with the live spot on a constant basis for news and updates
- Through the webpage, clients can leave comments about the performance.
- For emergencies, get in line with the primary responders.
- Efficient rescue and response
- Collaborating with governmental bodies to take appropriate steps and efforts to protect the general public from deadly calamities
- Users can communicate with their family to prepare for the catastrophe.
- The problem can be discussed with local officials by contacting them directly.

Goals & motivations

At each step, what is a person's primary goal or motivation? ("Help me..." or "Help me avoid...")

- Help me to lessen the harm by knowing it ahead
- This application allows me to get quick responses.
- Helps me understand how intense the disaster is
- Enables me to quickly access materials
- Helps me grasp how severe the catastrophe is
- Helps me be aware of the threat in advance
- Makes it less difficult for me to anticipate the calamity
- Forecast precise values from affected parts for emergency and protection
- I'm able to better prepare myself because of this application
- It aids me in preventing panic attacks or nervous breakdowns.
- Avoidance of loss of lives and possessions
- Assure improving customer experience
- Modification based on the user's response

Positive moments

What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?

- Having prior knowledge of the disaster will help people in many ways, including saving their lives and belongings.
- Continual monitoring of oncoming cyclones is possible.
- Makes it easier to be ready for future circumstances.
- This offers them time to get prepared
- A simple and useful website that everyone can utilise and understand
- Model data sets are trained and tested.
- Remain effective across all difficult terrains and conditions.
- Unbroken monitoring on a regular basis
- It facilitates having a thorough understanding of the cyclone
- Analyzing the economical consequences
- This tool can benefit meteriologists as well, who might assist the government with the problem.

Negative moments

What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?

- A consumer may become confused by all the information.
- Some outcomes might be unpredictable.
- Fear of losing data.
- Ridiculously priced hardware and software components
- Analyzing the outcome may take some time.
- Datasets may often take a long time to import.
- It takes a lot of time for processing the data
- In disaster zones, the network may not always be available, making it difficult to use the application.
- Disruptions are caused by adverse weather or by the infrastructure components
- Network issues in deeply affected disaster zones
- Not everyone has the necessary expertise to use the website or application.
- Even a minor disruption or technological faults might enrage the client in such a challenging situation.
- Dread of financial repercussions

Areas of opportunity

How might we make each step better? What ideas do we have? What have others suggested?

- Reduces big lost and also helps in economy.
- Disaster prediction informs people about upcoming natural disasters and allows the government to take preventive and rescue measures.
- May concentrate on cutting back on the time needed to process the result
- Lead to increasing in disaster prediction performance
- Maybe pay a bit more attention to correctness
- Frequent updation of datas
- To avoid network issues, offline mode can be made available.
- Boosting the AI in relation to the real-life surroundings
- Ensure that it is optimized to run on all operating systems
- Expanding the availability of the website services
- Investigating and fixing the misleading triggers

Need some inspiration?

See a finished version of this template to kickstart your work.

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