Define CS, fit into CC	CUSTOMER SEGMENTS **CS**	CUSTOMER LIMITATION **CC**	AVAILABLE SOLUTION **AS**	Explore AS
	This helps the parents to track the daily activity of children and helps to find the child using GPS location.	It is fully about safety and secured electronic system for child . Less tension to Parents.	In Previous method, the model created which can be capable of handling the battery for long time. Nowadays, the system proposes a location tracking facilities and speeding monitoring using GPS, GSM with IOT technology for child safety at low cost which can be affordable by the people.	

Understand RC	PROBLEMS/PAINS **PR**	PROBLEM ROOT/CAUSE **RC**	BEHAVIOUR **BE**	Understand RC
	The child safety is a complex far reaching health priority, which requires holistics ways of identifying safety issues.	It fears frustration obstacles and understanding the working of the system. Due to this solution, the kidnapping rate will be decreased.	It mainly focus on improving parent-child interactions, home safety and child health care as well as monitoring.	

Identify strong TR & EM	TRIGGERS TO ACT **TR**	YOUR SOLUTION **SL**	CHANNELS OF BEHAVIOUR **CH**	Extract online & offline CH of BE
	The parents are working with new and various technology. So, they should monitor their child's activity daily.	The parents can monitor their child each and every second. If the child is in danger, they notified by SMS through their device and their parents can save them.	Children and their parents are turning to digital solutions more than ever to support children's learning.	
	EMOTIONS **EM** Due to this, the emotional and mental stability of the children gets affected which in turn ruins their career and future.		While digital solutions provide huge opportunities for sustaining and promoting children's right	